CHAPTER IV

FINDING AND DISCUSSION

This chapter discusses about what are the differences in conversation style that used by male and female presenters Najwa Sihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy*. The second contains about what are the purposes of Najwa Syihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy* use that style. This study discusses about conversation style used by two presenters Najwa Sihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy*.

The description and identification of conversation style that used by male and female presenters Najwa Sihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy*

4.1. Finding

First of all, the researcher focuses on frequency of pauses, overlap and backchannel uttered by two presenters Najwa Syihabin *Mata Najwa* and Andy Flores Noya in *Kick Andy*. The researcher finds Najwa use pauses 182 times and Andy Noya use pauses 231 times. Najwa use overlpa 25 times and Andy 3 times. Najwa use backchannel 60 times and Andy19 times. After know the frequency of pause, overlap and backchannel the researcher classified that Najwa Syihab use high involvement style and Andy Flores Noya use high consideration style. Secondly, the researcher analyzes the purpose of that style by researcher argument.

4.1.1. Kind of Turn Taking

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In this case, the researcher analyzed about turn taking. The definition of turn taking based on (Yule, 1996:72) is the change of speaker during conversation. Besides that, according to Cutting (2002 :30) "all cultures have their own preferences as to know how long a speaker should hold the floor, how they indicate that they have finished and another speaker can take the floor, when a new speaker can start whether the new speaker can overlaps and interrupt, when speakers can pause and for how long". According George Yule Turn taking are pauses, overlap and backchannel.

4.1.1.1.Turn Taking in Najwa Syihab and Andy Noya utterances

1. Pauses

We have pauses for breathing and for planning what to say. We speak until we run out of air, or run out of thought to say. According to Cutting (2002 :29), pauses can also be a culture for some people. They are used to speak with long pause between turns which intend to carry meaning.

a. Pauses in Najwa Syihab

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Table 1.1 classification of pause in Najwa Syihab

Pause	Segment						Total
	1	2	3	4	5	6	
(<0,5)	25	21	14	31	14	16	121
(>0,5<1,0)	13	4	5	5	1	4	32
(>1,0<1,5)	3	4	4	5	3	5	24
>1,5		1	1	1		3	5
Total							182

In table 1.1 explained above pauses that did by Najwa Syihab per segment. Najwa Syihab did pauses in the conversation 181 times. In pauses <0,5 Najwa Syihab did 121 times. In segment one 25 times in segment two 21 times, in segment three 14 times, in segment four 31 times in segment five 14 times and in segment six 16 times. In pauses >0,5<1,0 Najwa Syihab did 32 times. In segment one 13 times in segment two 4 times, in segment three 5 times, in segment four 5 times in segment five 1 times and in segment six 4 times. In pauses >1,0<1,5 Najwa Syihab did 24 times. In segment one 3 times in segment two 4 times, in segment three 4 times, in segment four 5 times in segment five 3 times and in segment six 5 times. In pauses >1,5 Najwa Syihab did 5 times. In segment two 1 times, in segment three 1 times, in segment four 1 times and in segment six 3 times.

In Najwa Syihab conversation in segment one, the researcher found 121 data which explained that she did pauses <0,5. It is proved in pause <0,5.

Excerpt (segment 1, Mata Najwa) :

9 N : Kok **..** Pd banget pak ahok?

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B : Lah saya kenal Bu Mega dengan baik kok, saya ketemu, saya begitu baik hubungannya dengan keluarga Bu Mega.

10 N :Tapi statemen- statemen petinggi partainya **..** semuanya bilang jangan terburu- buru, **..** jangan kami di paksa- paksa **..** ikutilah proses mekanisme internal. **..** =Jika Ahok mengatakan

In the conversation above, Najwa Syihab talk about Ahok politic career become governor In the excerpt above, Najwa Syihab did pauses >0,5 seconds. Pauses > 0,5 seconds coded by **..** Najwa Syihab usually did pauses 0,5 seconds when she given a pause in mid-sentence. It can proved in the text, after commas Najwa Syihab did 0,5 pauses. It aims to give little pauses and emphasize a point in every word.

In Najwa Syihab conversation in segment two, the researcher found 32 data which explained that she did pauses. It is proved in pause >0,5.<1,0

Excerpt (segment 2, Mata Najwa)

31 N : Kita akan putarkan lagi pemirsa,**...** ketika Ahok menjadi tuan rumah Mata Najwa **...** mewawancarai ketua umum PDI perjuangan Mega Wati Soekarno Putr **....** Kita lihat mesranya Mega dan Ahok _____Cuplikan

32 N : Karna, karna hubungan yang mesra itukah Pak Ahok**...** anda masih yakin di saat-saat terakhir injuritan **...** kalau nggak cukup KTP Mega Wati akan menjadi penyelamat Ahok untuk maju jadi gubernur.

In this conversation above Najwa Syihab want to show the videos that show Ahok is very close with Mega Wati as president of PDI. In excerpt Najwa Syihab use pauses >0,5.<1,0 seconds. It is characterized by **...** . Nawa Syihab use pauses >0,5.<1,0 in the end of sentence. It proved in the excerpt after dot in the end of sentence, it aims to take a breath and to sing in the end of sentence.

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In Najwa Syihab conversation in segment three, the researcher found 5 data which explained that she did pauses >1,5. It is proved in pause >1,5.

Excerpt (segment 3, Mata Najwa)

A : untuk apa saya jadi gubernur, mending saya istilah ya bertaruh di Jakarta, kalau saya nggak dapatpun nggak papa tapi saya puas sebab saya bukan jadi gubernuanya tapi bagaimana menjadikan contoh satu provinsi sanggup mempunyai jaminan social dan bisa menyiapkan pertempuran afta.

71 N : ok, kita tepuk tangan untuk Pak Ahok, (3,0)Pak Ahok, **....** anda, **..** tapi berarti pengalaman politik anda, **...** pengalaman pertarungan politik anda sudah sangat banyak.

A : oh saya nggak muat di seluruh Indonesia, kalau ngomong sombong.

In this conversation Ahok talk nicely, he said something that made Najwa Syihab impressed. Finally Najwa Syihab gives appreciation. After najwa Syihab said "kita tepuk tangan untuk Pak Ahok,". Najwa Syihab didi pauses 3 seconds. She did pauses 3 seconds after she give appreciate and stopped while whiting for finished applause.

In Najwa Syihab conversation in segment four, the researcher found 24 data which explained that she did pauses. It is proved in pause >1,0<1,5.

Excerpt (segment 4, Mata Najwa)

A : kita nggak perna bawa pulang uang, taruk di bank aja

164 N : iya. **....** ngeles, (2,0) katanya terbuka. **....** ya 150.000.000 juta sekian gitu

A : iya yang penting anak 3 masi sekolah cukup

In the excerpt above talk about how many money that Ahok bought to her wife. But Ahok answer kiddingly. Najwa Syihab said he change subject. In the

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text Nawa Syihab use pauses >1,0<1,5 seconds in the end of sentence. It proved in the excerpt after dot in the end of sentence, it aims to take a breath and to sing in the end of sentence. The aims same with did pauses >0,5<1,0 seconds.

b. pause in Andy Flores Noya

Table 1.3 classification pauses in Andy Noya *Kick Andy*

Pause	Segment						Total
	1	2	3	4	5	6	
(<0,5)	42	21	20	18	21	17	139
(>0,5<1,0)	13	4	11	5	16	4	53
(>1,0<1,5)	5	1	5	4	5	5	25
>1,5	2	1	1	5	1	4	14
Total							231

In table 1.2 explained above pauses that did by Andy Noya per segment. Andy Noya did pauses in the conversation 231 times. In pauses <0,5 Andy Noya did 139 times. In segment one 42 times in segment two 21 times, in segment three 20 times, in segment four 18 times in segment five 21 times and in segment six 12 times. In pauses >0,5<1,0 Andy Noya did 53 times. In segment one 13 times in segment two 4 times, in segment three 11 times, in segment four 5 times in segment five 16 times and in segment six 4 times. In pauses >1,0<1,5 Andy Noya did 25 times. In segment one 5 times in segment two 1 times, in segment three 5 times, in segment four 4 times in segment five 5 times and in segment six 5 times. In pauses >1,5 Andy Noya did 14 times. In segment one 2 times in segment two 1 times, in segment three 1 times, in segment four 5 times in segment five 1 times and in segment six 4 times.

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In conversation Andy Noya in *Kick Andy* the researcher found 139 data which explained that she did pauses in <0,5 seconds. It is proved in pause <0,5.

Excerpt (segment 1, Kick Andy):

12 A : baik sebelum kiata lanjutakan, **..** ada baiknya kita simak dahulu sliputan berikut ini
video
13 A : mereka yang tidak suka **..** dengan gaya kepemimpinan anda **….** menganggap itu arogan, **..** pemara **..** tidak **..** manusiawi **..** sok kuasa, **..** sewenang- wenang **..** pokoknya semua yang jelek- jelek deh. (0,3) Anda tau nggak bahwa anda dinilai seperti itu juga
B : ya kalau top nomer 1 kan nggak papa
14 A : maksutnya apa ya?

In this conversation Andy talk about impression of public about Ahok that always angry. In the excerpt above, Andy Flores Noya did pauses <0,5 seconds. Pauses <0,5 seconds coded by (**..**). Andy Noya usually did pauses 0,5 seconds when she given a pause in mid-sentence. It can proved in the text, after commas Andy Noya did 0,5 pauses. It aims to give little pauses and to emphasize a point in every word.

In conversation Andy Noya in *Kick Andy* the researcher found 53 data which explained that she did pauses in >0,5<1,0 seconds. It is proved in pause >0,5.<1,0

Excerpt (Segment 2, Kick Andy)

B : ……..Dia tinggal di pinggir sungai, gusur aja kita pindahin lebih layak. Kalau dia tinggal di bogor, di depok, segala macem dan dia mungkin biaya mahal dan juga sekarang saya lagi siapin bus, nah ini orang tanggerang, depok, bekasi kalau ke Jakarta bayar 3.500 aja. Saya nggak mau lagi itu ABTB, trans Jabotabek ngapin

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orang kena 12.000, 15.000 kan mending naik motor, lah giman caranya 3.500 aja terus masi mahal gampang bukak aja rekening bank di DKI, gajimu ditaru disitu, gratis. Aku untung dari bank DKI dikit lah

38 A : saya masi tertarik untuk menyalakan anda, **…** soal reklamasi **…** partai di Jakarta utara, **..** saya pikir **…** ini anda nggak bisa jawab nih

B : inget loh pendukungnya banyak

39 A : yah haha, banyak orang menganggap keputusan yang pro **..** orang- orang kayak **..** karena reklamasi itu untuk membangun perumahan.

In this conversation Ahok and Andy Noya talk about eviction of merchants. Ahok considered did not pro.with poor people. Andy just interest to disputed Ahok regulation. In the excerpt Andy Flore Noya use pauses 1,0 seconds. It is characterized by **(...)** .Andy Flores Noya use pauses 1,0 in the end of sentence an phrase. It proved in the excerpt after dot in the end of sentence, it aims to take a breath and to emphasize in the end of sentence and phrase.

In conversation Andy Noya in *Kick Andy* the researcher found 25 data which explained that she did pauses in >1,0<1,5 seconds It is proved in pause >01<1,5.

Excerpt (segment 3, Kick Andy)

59 A : **….** jadi tidak ada konflik kepentinga disini

B : iya, dan DPRD semua tau tuh, **….** pada kunjungan kerja berapa kali **..** sekarang aja purak- pura ributin bir sama gue

60 A : hehe

B : iya termasuk partai- partai bawah agama juga tau semua kunjungan kerja dari dulu

61 A : **….** baik, **…** sebelum kita lanjutkan tentu ingin tau, pandangan warga tentang kinerja gubernur. **…** Ini dia **…** pandangan mereka.

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In the text above Andy Noya and his guest talk about politics, we can see in the text there are 3 times pauses in >1,0<1,5. Pause in >1,0<1,5 decoded by **(….).** In the text Andy Noya use pauses >1,0<1,5 seconds in the begin of sentence. It proved in the excerpt, in the beginning of sentence. It aims to take a breath and to give pauses after Ahok utterance. The aims same with did pauses >0,5<1,0 seconds.

In conversation Andy Noya in *Kick Andy* the researcher found 14 data which explained that she did pauses in >1,5 seconds. It is proved in pause >1,5.

Excerpt (segment 4, Kick Andy)

71 A : wah ini **..** mengungkit persoalan lama ini, **…** lagi UPS ini. **..** Ini anda seneng atau kurang suka
B : yah lumayan lah
72 A : lumayan, baik, **..** badannya berotot tapi wajahnya manis ya. (7,0) baik berikutnya. (4,0) Klau ini anda suka tidak
B : ya minimal nggak usa latihan lumayan juga foto berotot gitu, nantikan cicit- cicitnya kita kira buyutnya kayak gitu badannya

In the text above Andy Noya and Ahok talk about meme created my young people to appreciated Ahok as governor. In the text, there are 2 times pauses >1,5 seconds. They are 7 seconds and 4,0 . It happens when the audiences laugh, saw the funny meme and give applause to Ahok and Andy Noya.

2. Overlap

The meaning of overlaps according to Yule (2008:72) is a condition where people speak at the same time. The speakers and listeners attempt to have conversation. They will miss some ideas or information in the conversation

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activity absolutely because when both speaker are speaking, who will listen to them. Overlap happens because the presenter and the guest totally realize that overlapping each other could make the information cannot be clearly heard. It is better for them because if suddenly cut conversation he or she stops the word and listen to what she / he talking about.

Table 1.2 classification of overlap in Najwa Syihab in *Mata Najwa* and Andy Noya in *Kick Andy*

Presenters	Overlap	
	Amount	**Percentage**
Najwa Syihab	25	89.3%
Andy F. Noya	3	10.7%
Total	28	100%

a. Overlap in Najwa Syihab

Table 1,2 classification of overlap did by Najwa Syihab and Andy Noya. The researcher found 28 data of overlaps from Najwa Syihab utterance and Andy Noya utterance in different talk show.

From the data that founded, the researcher found 25 times overlap in conversation between Najwa Syihab and her guest. This is an example of overlap shown in below.

Excerpt (Segment 1, Mata Najwa)

B : .....terus mereka setuju. Terus saya bilang, terus mereka setuju, kalau partai mau mengususng bagaimana? Kami setuju juga pak Cuma sekarang bias gak dipercaya partai, kalau

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ditengah jalan, partai tidak mengusung Bapak, kami ini ngak keburu lagi lo Pak. = Untuk minta PP.

8 N : Keraguan = terhadap partai tidak dipercaya, itu keraguan yang **...** juga anda rasakan tidak pak Ahok?

In the example above Najwa Syihab did overlap intentionally. Overlap happen when her guest talk very long, the guest gave too much explaining and not to the point. Then Najwa Syihab cut his guest utterance so overlap happened. It aims to cut the utterance of her/ his guest to not talk too much.

b. Overlap in Andy Flores Noya

In the table 1.2, the researcher found 28 data from Najwa Syihab utterance and Andy Noya utterance in different talk show. From the data that founded, the researcher found 3 times overlap in conversation Andy Noya with his guest. From the data, example of overlap shown in excerpt as follows.

Excerpt (Segment 3, Kick Andy)

56 A : nah itu orang
B : PT Delata itu punya =DKI 20% saham
57 A : orang kemudian mengganggap= ada konflik kepentingan =anda
B : enggak dong=
58 A : anda anda =menolak bir dilarang
B : itu tanyak= Pak Ali Sadikin, Pak Ali Sadikin yang bikin tuh aku juga nggak tau, taun 60an. Apa, berapa bukak pabrik bir itu

In the conversation above, Ahok and Andy Noya talk about Ahok regulation above alcohol sale and cigarette advertisement. In excerpt also shows that Andy Noya did overlap. This condition happens because Andy Noya and Ahok always want to ahead and interrupt each other.

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3. Backchannel

According to (Yule, 1996:75) within an extended turn, however, speakers still expect their conversational partners to indicate that they are listening. There are many different ways of doing this, including head nods, smiles, and other facial expressions and gestures, but the most common vocal indications are called backchannel signals, or simply backchannels. These types of signals (_uh-uh‘, _yeah‘, _mmm‘) provide feedback to the current speaker that the message is being received.

Table 1.3 classification of backchannel in Najwa Syihab in *Mata Najwa* and Andy Noya in *Kick Andy*

Presenters	Backchannel	
	Amount	Percentage
Najwa Syihab	60	75,1%
Andy F. Noya	19	29%
Total	79	100%

a. Backchannel in Najwa Syihab

Table 1,3 classification of backchannel did by Najwa Syihab and Andy Noya. The researcher found 79 data of backchannel from Najwa Syihab utterance and Andy Noya utterance in different talk show. From the data that found, the researcher found 60 times or 75,4% backchannel in conversation Najwa Syihab with her guest. Below is an example of backchannel uttered by Najwa Syihab.

Excerpt (segment 2, Mata Najwa)

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B : Tapi presepsi bagus kan
41 N : heem
B : jadi sampai sekarang kalau ketemu saya di Bangka Belitung aduk hok sayang lu ya, nggak jadi gubernur kami ya kalau lu jadi gubernur pasti kita nggak susah. saya nggak habis pikir kalau jadi gubernur nggak berhasil kacau
42 N : heem
B : kalau jadi gubernur kita pasti susah, saya nggak habis pikir kalau mau implisment saya, mana saya berani lawan DPRD
43 N : heem

In the conversation Ahok told about how becomes governor. In the example Najwa Syihab said "heem" when Ahok talked with her very long. Najwa Syihab always respond by saying "heem",. She used backchannel to give impression that she really hears him to give signal agree and to expression of emotion, attitude and affect.

b. Backchannel in Andy Noya

In table 1.3 The researcher found 79 data of backchannel from Najwa Syihab utterance and Andy Noya utterance in different talk show. From the data that found, the researcher found 19 times backchannel in conversation between Andy Noya with his guest. It is an example of backchannel shown in excerpt as follows.

Excerpt (segment 2, Kick Andy)

24 A : lengkapnya bagaimana?
B : lengkap itu kita bukan gusur kita tempatkan tempat yang pas kalau melanggar perda nggak juga, perda kita mengatakan tidak bole berjualan ditaman dan di trotoan, saya katakana bole asal kamu nggak nutupin saluran, nggak nutupin lalu lintas, nah sekarang saya perintakan kalau digsain halte trans Jakarta atsi akibat PKL, jembatan penyebarangan harus dibuat lebar multi

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fungsi, supaya bisa jualan lah kenapa PKL butuh di tempat orang rame, ada salah satu iklan di TV menggambarkan sangat jelas ya, kalau nggak salah iklan salah satu mi insatan gitu ya

25 A : heem

B : suami istri pakek selimut dia bilang pengen bakso terus buuk bakso itu, gerobak itu jatuh toh. Itu PKL itu, jadi PKL itu selalu berusaha mendekatkan diri kepada orang rame makannya kita harus ciptkan, yang beberapa PKL yang kita bantu, kita di jalan cengkeh, kita akan bangun, untuk PKL, dia bayar 4000/hari, nah kenapa saya maksa

In the conversation above, Andy Noya wanted Ahok explaining more details about the eviction of street vendors and what the solutions are. Ahok told and explained very long but Andy just did backchannel once. It proved that Andy gave minimum backchannel to his guest but, he still nice hearer.

From analyze turn taking of Najwa Syihab and Andy Flores Noya. The researcher found the frequency and concludes that, Andy Flores Noya more often used pauses than Najwa Syihab. Najwa Syihab more often did overlap than Andy Noya. Najwa Syihab more often used backchannel than Andy Noya.

4.1.2. Conversational style in Najwa Sihab In *Mata Najwa* and Andy Flores Noya In *Kick Andy*

According to Tannen (2005:135), "understanding of conversation style is essential in heterogeneous society especially for students of language, linguistics, communication or any of disciplines dealing with human behavior". Base on George Yule Conversational style include High Involvement style and high consideration style.

1. High involvement Style Used by Najwa Sihab In *Mata Najwa*

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Base on George Yule (1996:76) some individuals who are active, when they participate in a conversation, they will be very active that speaking rate will be relatively fast, with almost no pausing between turns, and with some overlaps or even completion of other's turn. It's commonly called as high involvement style.

So high involvement style are someone more often did backchannel, used minimum pauses and more often did overlap. From turn taking analysis Najwa Syihab use high involvement style.

First, Najwa Syihab is active when they participate in a conversation. It proved by excerpt below:

Excerpt (segment 2, Mata Najwa)

B : Tapi presepsi bagus kan
41 N : heem
B : jadi sampai sekarang kalau ketemu saya di Bangka Belitung aduk hok sayang lu ya nggak jadi gubernur kami ya kalau lu jadi gubernur pasti kita nggak susah saya nggak habis pikir kalau jadi gubernur nggak berhasil kacau
42 N : heem
B : kalau jadi gubernur kita pasti susah, sya nggak habis piker kalau mau implisment saya, mana saya berani lawan DPRD
43 N : heem
B : kalau dia berhasil menurunkan saya, pasti orang Jakarta bilang

In the conversation above, Ahok told what happened if he became Bangka Belitung governor. Najwa Syihab always respon by said "heem". If someone tell and the listener always responds, so it can give impression that she is very enthusiasm and active listener.

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Second, Najwa Syihab will be very active that speaking rate will be relatively fast, with almost no pausing between turns. It proved by excerpt below

Excerpt (Segment 2, Mata Najwa)

25 N : terimah kasih, anda terus di mata Najwa saya bersama gubernur DKI Jakarta Basuki tjahaya purnama yang katanya sebelum ke Mata Najwa sudah minum obat. **....** sudah minum obat katanya sebelum kesini, terima kasih sudah mau datang
B : Dari pagi sudah minum
26 N : Dari pagi ya
B : dari pagi
27 N : banyak pesen- pesen nggak, mau datang ke Mata Najwa, banyak yang mesen- mesen nggak Pak Ahok
B : banyak, yang bilangin tuh
28 N : bilangin apa?

In the conversation above, Najwa said relative fast Najwa Syihab asked how Ahok was doing and how was his feeling today. In the text, Najwa Syihab did not pause too much. Pauses happened only once and it was in the end of sentence. She also did not pauses at beginning and in immediately of her utterances. She asked without giving a pause too much.

Third, Najwa Syihab did overlaps or even completion of other's turn. It proved in the example below.

Excerpt (Segment 5, Mata Najwa)

A : justru =yang ada dalam dokumen
173 N : Apakah spesifik disebutkan= pembe, **..** disebutkan untuk pembelian rumah sakit
A : betul, lengkap ditulis membeli sebagian lahan rumah sakit Sumber Waras. Terus apa lagi?
174 N : NGOP katanya mau beli =membeli di atas di atas NGOP
A : makannya, itu provokasi= namaun sekrang dengar, itu harga NGOP kita beli dulu BPK mengatakan FDINA tau dipecat juga kok, kepala BPK DKI

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In the conversation above, Najwa Syihab talked about corruption that happened in Sumber Waras. This topic can make Ahok disturbed because it is sensitive topic. In the text Najwa Syihab often used overlap to cut ahok utterance. There are many times overlap in Najwa Syihab Conversation with Ahok. It happened because Najwa Syihab and Ahok always want to ahead and interrupt each other.

2. High Consideration Style used by Andy Flores Noya In *Kick Andy*

There are some individuals who are from another style in which speaker use slower rate, expect longer pauses between turns, do not overlap, and avoid interruption or completion of the other's turn. This non-interrupting, non-imposing style is called as high considerateness style, George Yule (1996:76).

So high consideration style are someone who seldom did backchannel, more often pauses and more often did overlap. From turn taking analysis these character had by Andy Noya.

Andy Flores Noya use slower rate, expect longer pauses between turns. It proved by excerpt below.

Excerpt (segment 3, Kick Andy)

59 A : **….** jadi tidak ada konflik kepentinga disini
B : iya, dan DPRD semua tau tuh, **….** pada kunjungan kerja berapa kali **..** sekarang aja purak- pura ributin bir sama gue
60 A : hehe
B : iya termasuk partai- partai bawah agama juga tau semua kunjungan kerja dari dulu
61 A : **….** baik, **…** sebelum kita lanjutkan tentu ingin tau, pandangan warga tentang kinerja gubernur. **…** Ini dia **…** pandangan mereka.

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In this conversation above, Andy and Ahok talk about religious issues that occur in Ahok and also talk about governor's performance. In the text Andy often uses various pauses. He also did pauses in beginning of utterance and within an utterance. It proved that Andy often used the pauses and also speech relative slow.

Andy Noya did not overlap, and avoid interruption or completion of the other's turn. It proved by excerpt below.

Excerpt: (Segment 1, Kick Andy)

13 A : mereka yang tidak suka **..** dengan gaya kepemimpinan anda **….** menganggap itu arogan, **..** pemara **..** tidak **..** manusiawi **..** sok kuasa, **..** sewenang- wenang **..** pokoknya semua yang jelek- jelek deh. (0,3) Anda tau nggak bahwa anda dinilai seperti itu juga
B : ya kalau top nomer 1 kan nggak papa
14A : maksutnya apa ya?
B : semua nama kan diborong saya kan bagus dong, di borong semua kan bagus
15A : Emm tapi ini yang jelek- jelek loh ya
B : nggak papa, top yang penting nomer satu. Kalau bole jeleknya top sekalian jelek gitu loh

In the conversation above, Andy talked about the negative side of Ahok. Andy said that everyone assumed that Ahok are people who like angry in front of the public and arbitrary person. Andy also asked how to Ahok responds this issue. In text Andy did not overlap, this conversation going well, after question –answer- Question – Answer.

4.1.1.2.The differences conversation style used in Najwa Syihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy*

1. The researcher founds that the numerous of overlap in two conversation in Njawa Syihab *Mata Najwa* and Andy Noya in *Kick Andy* is Andy Flores Noya more often used pauses than Najwa Syihab.

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2. The researcher founds that the numerous of overlap in two conversation in Njawa Syihab *Mata Najwa* and Andy Noya in *Kick Andy* is Najwa Syihab more often did overlap than Andy Noya.
3. The researcher founds that Najwa Syihab more often used backchannel than Andy Noya.
4. The researcher founds that Najwa Syihab use high involvement style and Andy Noya use high consideration style.

4.1.3. The Purpose conversational style that used by Najwa Syihab *Mata Najwa* and Andy Noya in *Kick Andy*

To answer the question number two above the purpose Najwa Syihab in *Mata Najwa* and Andy Noya in *Kick Andy* use this style. The researcher used researcher argument and supported by excerpt of conversation between Najwa Syihab with her guest and Andy Flores Noya with his guest to found the purpose of two presenters used this style.

1. The purpose of Najwa Syihab used high involvement style

Some individuals who are active, when they participate in a conversation, they will be very active that speaking rate will be relatively fast, with almost no pausing between turns, and with some overlaps or even completion of other's turn. It's commonly called as high involvement style, George Yule (1996:76).

Najwa Syihab talk relative fast with minimum pause it maybe her character but why she talk relative fast with minimum pause ? that is because talked relative fast with minimum pauses the conversation will be felt very active and can stimulate guest to talk actively too. The presenter did not use a lot of

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pauses or long pauses to make the conversation felt not awkward. It proved by excerpt below.

Excerpt (segment 3, Mata Najwa) :

101 N : Pak Ahok tapi orang bilang maju independent pun bukan hal yang murah loh, tetep mahal
A : bukan saya, patungan semua emang gua pikirin
102 N : (Laugh)
A : patungan
103 N : jadi anda nggak mau keluar uang
A : nggak mau buang duit, aku uda buang tenaga tiap hari bangun setengah lima
104 N : ngumpulin uang
A bangun setengah lima pulang jam sepuluh jam sebelas malem
105 N : pelit banget ya ahok nggak mau keluar duit
A : uda buang tenaga sabtu minggu ya nggak nonton film sebulan terkadang sekali
106 N : padahal
A : saya kerja kok
107 N : padahal anda lumayan kaya loh Pak Ahok
A : karna saya punya, ya kan rata- rata rakyat Indonesia, aku dari kecil uda makan apel washingtown kok

In this conversation Najwa and Ahok talk about Ahok's politic career. Najwa did not pause in beginning of utterance and within an utterance. Najwa speak relative fast and sarcastic. It makes Ahok emotion and speak relative fast to. It proved with Ahok did not pause and Ahok said "emang gua pikirin, nggak mau buang duit, uda buang tenaga". So if the presenter spoke faster, the guest will be influence, the guest will speak quickly and the guest will be provoked

Sometimes there are overlapping in the conversation. In conversation between Najwa Syihab with her guest, Najwa Syihab often did overlap. In conversation of Najwa Syihab, she usually used overlap to stop the guest talk and

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to saving the time. If overlap often happened in conversation, the conversation usually will give impression active conversation. It proved with example below.

Excerpt (segment 5, Mata Najwa)

A : justru =yang ada dalam dokumen
173 N : Apakah spesifik disebutkan= pembe, **..** disebutkan untuk pembelian rumah sakit
A : betul, lengkap ditulis membeli sebagian lahan rumah sakit Sumber Waras. Terus apa lagi?
174 N : NGOP katanya mau beli =membeli di atas di atas NGOP
A : makannya, itu provokasi= namaun sekrang dengar, itu harga NGOP kita beli dulu BPK mengatakan FDINA tau dipecat juga kok, kepala BPK DKI

In the conversation above, Najwa Syihab talked about corruption that happened in Sumber Waras. This topic is a topic that can make Ahok disturbed or sensitive. Najwa Syihab and Ahok always want to ahead and interrupt each other. Najwa Syihab also often used overlap to cut Ahok utterance. Overlap happens when she wants to complete the information which is said by Ahok.

Purpose of backchannel is if presenter or listener did backchannel. They will be shown that the presenter is an active listener and given impression that the presenter was exited.

Excerpt (segment 2, Mata Najwa)

B : Tapi presepsi bagus kan
41 N : <u>heem</u>
B : jadi sampai sekarang kalau ketemu saya di Bangka Belitung aduk hok sayang lu ya nggak jadi gubernur kami ya kalau lu jadi gubernur pasti kita nggak susah saya nggak habis pikir kalau jadi gubernur nggak berhasil kacau
42 N : <u>heem</u>
B : kalau jadi gubernur kita pasti susah, sya nggak habis piker kalau mau implisment saya, mana saya berani lawan DPRD
43 N : <u>heem</u>

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In the example Najwa syihab did backchannel. Najwa Syihab always respond by saying "heem", when Ahok talked with her. If someone about something and the listener always responds, the speaker will fell the listener carry and excited. It proved that Najwa Syihab use backchannel to give impression that she really hears him and excited.

So the researcher concludes the purpose of Najwa Syihab used high involvement style. She talks relative fast with minimum pause because with talk like that the conversation will be felt very active and can stimulate guest to talk actively and felt provoked. In conversation of Najwa Syihab, she usually used overlap to stop the guest talk and make the audience enthusiasm. The purpose Najwa Syihab often did backchannel. If presenter or listener did backchannel so looked like active listener and given impression that the presenter was exited.

2. The purpose of Andy Flores Noya used high consideration style

There are some individuals who are from another style in which speaker use slower rate, expect longer pauses between turns, do not overlap, and avoid interruption or completion of the other's turn. This non-interrupting, non-imposing style is called as high considerateness style, George Yule (1996:76).

Andy Noya talked slowly but sure. His characters are calm person and relax. His characters influence how he could be a presenter. His style makes his conversation with his guest felt relax, so it can makes his guest comfortable. It proved in excerpt below.

Excerpt (Segment 4, Kick Andy)

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71 A : wah ini **..** mengungkit persoalan lama ini, **…** lagi UPS ini. **..** Ini anda seneng atau kurang suka
B : yah lumayan lah
72 A : lumayan, baik, **..** badannya berotot tapi wajahnya manis ya. (7,0) baik berikutnya. (4,0) Klau ini anda suka tidak
B : ya minimal nggak usa latihan lumayan juga foto berotot gitu, nantikan cicit- cicitnya kita kira buyutnya kayak gitu badannya
73 A : padahal rekayasa yah. **….** Ok cocok
B : mana ada bruslee pakek kacamata
A&B : (Laugh)
74 A : yah haha mirip ya, oke berikut. **..** Wah, **…** anda siap mati tapi **..** anda siap mati nggak ini

In this conversation Andy and Ahok talk about meme created by Indonesia teenager to appreciate Ahok as Governor. In the text Andy used many kinds of pauses many times. in the conversation Andy and Ahok often laugh. It proved that the conversation is not strained and the guest comfortable.

Andy Noya did not overlap, and avoid interruption or completion of the other's turn. It is aims to he want the guest answer and explain clearly and completely. It proved by excerpt below.

Excerpt (segment 2, Kick Andy):

23 A : Pak Ahok **..** soal pro kontar kebijakan anda **..** yah saya mencoba melihat dari sudut negatifnya aja bahwa kebijakan – kebiajakan anda ini kemudian dituding tidak pro rakyat, **..** pro orang kecil **..** salah satu diantaranya adalah soal PKL, ……..
B : pertama saya korekso dulu, data anda kurang lengkap itu sebetulnya itu
24 A : lengkapnya bagaimana?
B : ……dibuat lebar multi fungsi, supaya bisa jualan lah kenapa PKL butuh di tempat orang rame, ada salah satu iklan di TV menggambarkan sangat jelas ya, kalau nggak salah iklan salah satu mi insatan gitu ya
25 A : <u>heem</u>
B : …… persatuan macem- macem kan. Nah itu yang aku marahin gitu loh, kamu kalau jual lapak gua penjarahin lu, bukan PKLnya kita marahin sebetulnya

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26 A : oh, ya, cukup jelas ya sekarang. (2,0) Ada sedikit yang mesti mengganggu, bagi sebagian orang, **..** yaitu ketika anda waktu itu ya, **…** anda melarang unjuk rasa **…** di sembaranag tempat di Jakarta

In this conversation, Andy asked about vendors the eviction of street, regulation and poor people. Ahok answered Andy's question very long time but Andy did not cut Ahok utterance so there is no overlap. It is because Andy wanted his question answered by Ahok completely and clearly. Andy totally realize that overlapping could make the information cannot be clearly. So those audiences and presenter understand. It proved when Andy said "oh, ya, cukup jelas ya sekarang." So it proved that the purpose of did not overlap is the information will be explained clearly and completely.

So the researcher concludes the purpose of Andy Noya talks slowly but sure. His characters are calm person and relax. His characters influence how he could be a presenter. His style makes his conversation with his guest felt relax, so it can makes his guest comfortable. His style made his conversation with his guest felt relax. Andy Noya did not overlap, and avoid interruption or completion of the other's turn. It is aims to he want the guest answer and explain clearly and completely.

4.2. Discussion

The researcher analyze about conversation style in Najwa Sihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy*. The firs discussion is the differences in conversation style that used by male and female presenters, Najwa Sihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy*. The second discussion about

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what are the purposes of Najwa Syihab in *Mata Najwa* and Andy Flores Noya in *Kick Andy* use that style.”.

Conversation analysis in pragmatic George Yule (1996) they are turn taking and conversational style. According George Yule Turn taking are pauses, overlap and backchannel. According to Cutting (2002 :30) “all cultures have their own preferences as to know how long a speaker should hold the floor, how they indicate that they have finished and another speaker can take the floor, when a new speaker can start whether the new speaker can overlaps and interrupt, when speakers can pause and for how long”

According (Yule, 1996:73) states that pause is silence between turn. If the normal expectation is that completion points are marked by the end of a sentence and a pause. .According Levinson (1983) pause are micro pause is <0,5 seconds, brief pause >0,5<1,0 seconds, pause >1,0<1,5 seconds and long pause >1,5. We have pauses for breathing and for planning, what to say. We speak until we run out of air, or run out of thought to say. Najwa Syihab did pauses in the conversation 182 times includes all type of pauses. Whereas Andy Noya did pauses 231times includes all type of pauses. Its mean that Najwa Syihab more often use pauses then Andy.

The meaning of overlaps according to Yule (1996:72) is a condition where people speak at the same time. The speakers and listeners attempt to have conversation. They will miss some ideas or information in the conversation activity absolutely because when both speaker are speaking, who will listen to them. Overlap happens because the presenter and the guest totally realize that

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overlapping each other could make the information cannot be clearly heard. It is better for them because if suddenly cut conversation he or she stops the word and listen to what she or he talking about The researcher found 79 data from Najwa Syihab utterance and Andy Noya utterance in different talk show. From the data that founded, the researcher found 60 times overlap in conversation Najwa Syihab with his guest. Whereas Andy Noya with his guest did 19 times overlap.

Backchannels is indication that listener pay attention to speaker. According to (Yule, 1996:75) within an extended turn, however, speakers still expect their conversational partners to indicate that they are listening. These types of signals (_uh-uh‘, _yeah‘, _mmm‘) provide feedback to the current speaker that the message is being received. Table 1,3 classification of backchannel did by Najwa Syihab and Andy Noya. The researcher found 79 data from Najwa Syihab utterance and Andy Noya utterance in different talk show. From the data that founded, the researcher found 60 times or 75,4% overlap in conversation Najwa Syihab with her guest. Whereas the researcher found Andy Noya with his guest 19 times backchannel.

So the most uses turn taking are Andy Flores Noya more often uses pauses than Najwa Syihab, Najwa Syihab more often did overlap than Andy Noya and Najwa Syihab more often used backchannel than Andy Noya.

According to Tannen (2005:135), “understanding of conversation style is essential in heterogeneous society especially for students of language, linguistics, communication or any of disciplines dealing with human behavior”. Base on

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George Yule Conversational style include High Involvement style and high consideration style.

High involvement style are someone more often did backchannel, used minimum pauses and more often did overlap. These characters appeared in Najwa Syihab use high involvement style. Najwa syihab is active, when they participate in a conversation.

There are some individuals who are from another style in which speaker use slower rate, expect longer pauses between turns, do not overlap, and avoid interruption or completion of the other's turn. This non-interrupting, non-imposing style is called as high considerateness style.

High consideration style are someone who seldom did backchannel, more often pauses and more often did overlap. From turn taking analysis these character had by Andy Noya.

Andy often uses various pauses he also did pauses in beginning of sentence or beginning of his utterance. It proved that Andy often used the pauses and also speech slowly. Andy Noya did not overlap, and avoid interruption or completion of the other's turn. It proved Andy seldom did overlap, this conversation going well.

So the differences of the conversational style that used by two presenter are firs Najwa Syihab use high involvement style whereas Andy Noya Used High Consideration style.

The purpose Najwa Syihab used high involvement style. She talk relative fast with minimum pause because with talk like that the conversation will be felt

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very active and can stimulate guest to talk actively too. It proved if the presenter speaks faster, the guest will be influence, the guest will speak quickly and the guest will be provoked

In conversation of Najwa Syihab, she usually used overlap to stop the guest talk. If overlap often happened in conversation, the conversation usually will give impression active conversation. Najwa Syihab and Ahok always want to ahead and interupt each other. They are proved overlap can give impression that this conversation is active conversation.

The purpose Najwa Syihab often did backchannel. If presenter or listener did backchannel so looked like active listener and given impression that the presenter was exited. It proved when Najwa syihab did backchannel every Ahok talk .Najwa Syihab said "heem, huuh, ok, yah" when Ahok talked.

Andy Noya talks slowly but sure. His characters are calm person and relax. His characters influence how he could be a presenter. His style makes his conversation with his guest felt relax, so it can makes his guest comfortable. His style made his conversation with his guest felt relax, so it can make his guest comfortable.

Andy Noya did not overlap, and avoid interruption or completion of the other's turn. It is aims to he want the guest answer and explain clearly and completely.

In the presenting or presenter however in talk show, we must interesting and can get man information. Interesting or not, looked from when we brought the program and when we interaction with the guest. Of course there are many

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manner and style that used by us to make interesting. From many ways, there is some that we do not use. So happen the differences of us especially in men and women.

In the some differences there is some purpose to make us interesting and can get much information. So the researcher analyze about the conversation style in male and female in program talk show, to get the differences of male and female, and the purpose.

In this research, researcher finds the differences and purpose of differences, especially in conversation style that used by male and female. After know about the differences and the purpose of the differences. We can know that in the differences there are purposes that useful for us.

God created the differences in the word. One of them is women and man. Female and male have differences when they speak, interaction. The differences of us called style. Style is manner or presenting things. God created the differences to make us know each other and the differences can be units to complete each other. In the differences of course there is purpose. The purposes that have true reason.

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