

**REFLEXIVE METADISCOURSE IN VIDEO ESSAYS OF JOHNNY
HARRIS AND FERRY IRWANDI**

THESIS



**BY:
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**ENGLISH LITERATURE DEPARTMENT
FACULTY OF ADAB AND HUMANITIES
UNIVERSITAS ISLAM NEGERI
SUNAN AMPEL
SURABAYA
2024**

**REFLEXIVE METADISCOURSE IN VIDEO ESSAYS OF JOHNNY
HARRIS AND FERRY IRWANDI**

THESIS

submitted as partial fulfillment of the requirement for the bachelor's degree of
the English Literature Department Faculty of Adab and Humanities
UIN Sunan Ampel Surabaya

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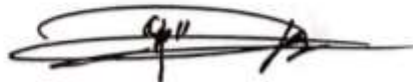
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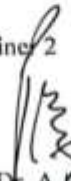
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ABSTRACT

Hanifah, N. H. (2024). *Reflexive Metadiscourse in Video Essays of Johnny Harris and Ferry Irwandi*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. H. Mohammad Kurjum, M.Ag. (II) Suhandoko, M.Pd

The study is aimed at investigating the use of reflexive metadiscourse in Johnny Harris and Ferry Irwandi video essay which specifically discuss about Israel-Palestine conflict. There are three problems to be solved in this study, namely: (1) What are the reflexive metadiscourse used in selected video essays of Johnny Harris and Ferry Irwandi? (2) How are the reflexive metadiscourse used by Johnny Harris and Ferry Irwandi?

This study uses qualitative approach to analyze the use of reflexive metadiscourse in Johnny Harris and Ferry Irwandi video essays discussing about Israel-Palestine. The data were collected by first observing the selected video essays while downloading the transcription for more convenient highlighting process. The transcription was then highlighted the use of reflexive metadiscourse within the video essays. The analysis was continued by identifying how the video essayist employ reflexive metadiscourse when delivering topics about Israel-Palestine. Finally, the way of video essayists use the reflexive metadiscourse in the video essays of Johnny Harris and Ferry Irwandi discussing Israel-Palestine.

This study aimed to examine the use of reflexive metadiscourse in video essays by Johnny Harris and Ferry Irwandi. Analysis of four selected video essays revealed that both essayists employed 20 discourse functions in their reflexive metadiscourse. These functions were utilized to maintain clarity, guide the audience through the discourse structure, build relationships with the audience, and convey information in a clear and concise manner. Notably, the study found frequent use of labelling speech acts and endophoric marking. Endophoric marking was prevalent due to the narrative style and topics discussed, which required a sequence of events for comprehensive, thorough, and unbiased information on Israel-Palestine. Labelling speech acts were common due to the argumentative nature of video essays, with speakers often expressing stances through declarative acts and emotions through expressive acts. Conversely, the use of repairing and marking asides was minimal, reflecting the planned and possibly scripted nature of video essays, which resulted in few errors and interruptions. Differences were observed in how Harris and Irwandi addressed and anticipated their audiences, likely influenced by their cultural backgrounds and primary languages (English and Indonesian), which may affect their approaches to audience engagement and relationship-building.

Keywords: reflexive metadiscourse, video essays

ABSTRACT

Hanifah, N. H. (2024). *Reflexive Metadiscourse in Video Essays of Johnny Harris and Ferry Irwandi*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Prof. Dr. H. Mohammad Kurjum, M.Ag. (II) Suhandoko, M.Pd

Penelitian ini bertujuan untuk mengetahui penggunaan metadiscourse refleksif dalam esai video Johnny Harris dan Ferry Irwandi yang secara khusus membahas konflik Israel-Palestina. Ada tiga masalah yang ingin dipecahkan dalam penelitian ini, yaitu: (1) Apa saja metadata refleksif yang digunakan dalam beberapa video esai Johnny Harris dan Ferry Irwandi? (2) Bagaimana metadata refleksif yang digunakan oleh Johnny Harris dan Ferry Irwandi?

Penelitian ini menggunakan pendekatan kualitatif untuk menganalisis penggunaan metadiscourse refleksif dalam esai video Johnny Harris dan Ferry Irwandi yang membahas tentang Israel-Palestina. Data dikumpulkan dengan terlebih dahulu mengamati esai video yang dipilih sambil mengunduh transkripsinya untuk memudahkan proses penelitian. Transkripsi tersebut kemudian menyoroti penggunaan metadata refleksif dalam esai-esai video tersebut. Analisis dilanjutkan dengan mengidentifikasi bagaimana para pembuat esai video menggunakan metadiscourse refleksif ketika menyampaikan topik tentang Israel-Palestina. Terakhir, bagaimana para pembuat esai video menggunakan metadiscourse refleksif dalam esai video Johnny Harris dan Ferry Irwandi dalam membahas Israel-Palestina.

Penelitian ini bertujuan untuk meneliti penggunaan metadiscourse refleksif dalam esai video Johnny Harris dan Ferry Irwandi. Analisis terhadap empat esai video terpilih menunjukkan bahwa kedua esais menggunakan 20 fungsi wacana dalam metadiscourse refleksif mereka. Fungsi-fungsi ini digunakan untuk menjaga kejelasan, memandu penonton melalui struktur wacana, membangun hubungan dengan penonton, dan menyampaikan informasi dengan cara yang jelas dan ringkas. Khususnya, penelitian ini menemukan seringnya penggunaan tindak tutur pelabelan dan penandaan endofora. Penandaan endofora lazim digunakan karena gaya narasi dan topik yang dibahas, yang membutuhkan urutan peristiwa untuk mendapatkan informasi yang komprehensif, menyeluruh, dan tidak bias tentang Israel-Palestina. Tindak tutur pelabelan lazim digunakan karena sifat esai video yang argumentatif, di mana para pembicara sering mengekspresikan sikap melalui tindak tutur deklaratif dan emosi melalui tindak tutur ekspresif. Sebaliknya, penggunaan perbaikan dan penandaan sangat minim, yang mencerminkan sifat esai video yang terencana dan mungkin sudah ditulis sebelumnya, yang menghasilkan sedikit kesalahan dan interupsi. Perbedaan-perbedaan diamati dalam cara Harris dan Irwandi menyapa dan mengantisipasi penonton mereka, yang kemungkinan dipengaruhi oleh latar belakang budaya dan bahasa utama mereka (bahasa Inggris dan bahasa Indonesia), yang dapat mempengaruhi pendekatan mereka terhadap keterlibatan penonton dan pembangunan hubungan.

Kata Kunci: reflexive metadiscourse, video essays

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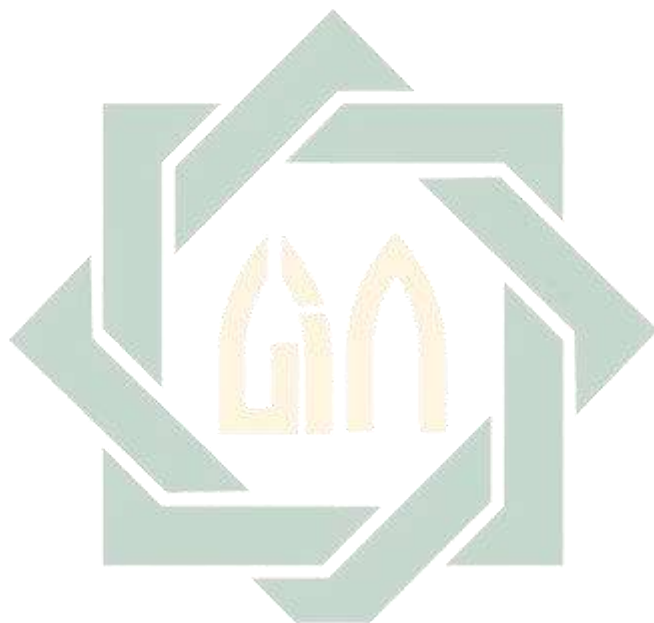
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