

**CONVERSATIONAL IMPLICATURE ANALYSIS IN
THE “MOON KNIGHT” TV SERIES**

THESIS



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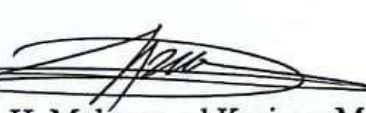


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ABSTRACT

Pangestu, A.Y.N. (2023). *Conversational Implicature In the “Moon Knight” TV Series*. English Literature Department, Faculty of Adab and Humanities, UIN Sunan Ampel Surabaya. Advisors: (I) Suhandoko, M.Pd., (II) Prof. Dr. Mohammad Kurjum, M.Ag.

This research examines the types of conversational implicatures and flouting maxims by each character in the “Moon Knight” TV Series. There are several research questions studied including: (1) What are the types of conversational implicature that are found in the “Moon Knight” TV series, (2) What are the flouting maxims of conversational implicature used in the “Moon Knight” TV series.

The researcher used a descriptive qualitative approach method. A descriptive qualitative approach using conversational implicature theory and Grice's flouting maxim was also used to obtain appropriate data speech analysis. These utterances are taken from the transcription of the “Moon Knight” TV Series” which has been carefully examined to obtain the proper data needed.

The result of this study, the researcher found two types of conversational implicatures and four types of flouting maxims contained in speech. In detail, seventeen utterances out of twenty-nine contain conversational implicatures and flouting maxims uttered by each character. Based on data analysis, the most dominant is generalized conversational implicature rather than particularized conversational implicature. This is because listeners do not need special knowledge to know the meaning of what the speaker says. Apart from that, there are four types of flouting maxim with a total of twelve utterances with the same nominal, namely flouting maxim of manner with four utterances, flouting maxim of quality with four utterances, flouting maxim of quantity with two utterances, and flouting maxim of relevance with two utterances.

Keywords: conversational implicature, flouting maxim, moon knight, tv series.

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ABSTRAK

Pangestu, A.Y.N. (2023). *Analisis Implikatur Percakapan Dalam Serial TV “Moon Knight”*. Program Studi Sastra Inggris, Fakultas Adab dan Humaniora, UIN Sunan Ampel Surabaya. Pembimbing: (I) Suhandoko, M.Pd., (II) Prof. Dr. Mohammad Kurjum, M.Ag.

Penelitian ini mengkaji jenis-jenis implikatur percakapan dan pelanggaran maksim yang dilakukan masing-masing karakter dalam “Moon Knight” TV Series”. Ada beberapa pertanyaan penelitian yang diteliti antara lain: (1) Apa saja jenis-jenis implikatur percakapan yang terdapat dalam serial TV “Moon Knight”, (2) Apa saja pelanggaran maksim implikatur percakapan yang digunakan dalam serial TV “Moon Knight”.

Peneliti menjawab permasalahan tersebut dengan menggunakan metode pendekatan deskriptif kualitatif. Pendekatan deskriptif kualitatif dengan menggunakan teori implikatur percakapan dan pelanggaran maksim Grice juga digunakan untuk memperoleh data analisis tuturan yang sesuai. Ucapan-ucapan ini diambil dari transkripsi “Moon Knight” TV Series yang telah diperiksa secara cermat untuk mendapatkan data yang tepat yang diperlukan.

Hasil dari penelitian ini, penelitian ini menemukan dua jenis implikatur percakapan dan empat jenis pelanggaran maksim yang terdapat dalam tuturan. Secara rinci, tujuh belas dari dua puluh sembilan ujaran mengandung implikatur percakapan dan pelanggaran maksim yang diucapkan oleh masing-masing tokoh. Berdasarkan analisis data, yang paling dominan adalah implikatur percakapan yang digeneralisasikan daripada implikatur percakapan yang digeneralisasikan. Hal ini dikarenakan pendengar tidak memerlukan pengetahuan khusus untuk mengetahui maksud dari apa yang disampaikan pembicara. Selain itu, terdapat empat jenis pelanggaran maksim dengan jumlah dua belas ucapan dengan nominal yang sama, yaitu menyepelekan maksim cara dengan empat ucapan, menyepelekan maksim kualitas dengan empat ucapan, menyepelekan maksim kuantitas dengan dua ucapan, dan menyepelekan maksim relevansi dengan dua ucapan.

Kata Kunci: implikatur percakapan, menyepelekan maksim, moon knight, serial televisi.

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