CHAPTER I

INTRODUCTION

This chapter, the researcher presents the background of the study, statement of the problem, objective of the study, significance of the study, scope and limitation of the study and definition of key terms. All these sections will be discussed as follows:

I.1 Background of the Study

The word deixis is derived from the Greek word *deiktikos* meaning "to show" or "to indicate". In linguistics, deixis refer to words and phrases. Many people call deixis indexicalls because the expressions refer to other thing. Deixis is included into the branch of pragmatics. Deixis is one part that is studied in the pragmatics. In pragmatics, deixis refer to expression of the reference. Deixis is a pointing to describe the relation between language and contexts in language structure itself. The meaning will be clear if the listeners or readers know about who, where, and when the utterance is uttered.

Talking about deixis, it cannot be separated with the function of deixis. Deixis has some functions such as: helping the reader to understand the text, helping the writer to express the situation, pointing or indicating something, identifying of persons, objects, events, and processes, and distinguishing social status. Every linguist has different explaination and opinion about the definition of deixis. Levinson (1983, p. 54) argues that deixis is the single obvious way in which the relationship between language and context is refleted in the structures

1

of language themselves and Renkema (2004, p. 121) talks about the word deixis has meaning "to show" or "to indicate" and used to denote those elements in a language which refer directly to the discourse situation.

Whereas, Yule (1996, p. 9) states that deixis is technical term for one of the most basic things that deal with utterance. Thomas (1995, p. 9) also said that deixis or deictic expressions are those which derive part of their meaning from their context of utterance. Based on the definition above, the researcher concludes that deixis is the most obvious way to describe the relationship between language and context in the structure of language itself that has function to point or indicate something. Deixis can be used in a variety of contexts, one of them is fairy tale.

Fairy tale is a type of short story that typically features Eropean folkloric fantasy characters, such as: dwarves, fairies, giants, goblins, mermaids, or witches, and usually magic (Nurgiyantoro, 2010). Sometimes, reader just focus on the sentences in novel or movie but they forget that fairy tales also include words or sentences that can be analyzed. That is the reason why the researcher analyzes the deixis in selected chapters of 'The Little Mermaid' fairy tale. 'The Little Mermaid' is a type of fairy tale that tells about a young mermaid who lived in the underwater kingdom with her father, her mother and her five sisters.

A young mermaid willing to give up her life in the sea and her identity as mermaid to gain a human soul. She has love with human prince. 'The Little Mermaid' fairy tale includes fourteen chapters that told about a Princess' life with her family since she was child until she got married. 'The Little Mermaid' includes Disney's Princess Treasury. 'The Little Mermaid' was written by Hans

Christian Anderson in 1816. In this research, the researcher found some deixis theory from some linguists but the researcher focused in deixis theory from Stephen C. Levinson including five types, they are: person deixis, place deixis, time deixis, discourse deixis and social deixis. The researcher wants to analyze deixis found in 'The Little Mermaid' fairy tale. The researher chooses to analyze deixis because the researcher wants to explain about the definition of deixis to readers. The researcher takes fifteen data from fourteen chapter in The Little Mermaid' fairy tale. This research will be analyzed in pragmatics framework by using deixis theory.

1.2 Statement of the Problems

Based on the background of the study above, the writer has two statements of the problems as follows:

1. What are the types of deixis used in "The Little Mermaid" Fairy Tale in Disney's Princess Treasury Book?

2. What are the dominant types of deixis appear in "The Little Mermaid" Fairy Tale in Disney's Princess Treasury Book?

1.3 Objective of the Study

Every research has a goal to be achieved. The researcher has argument the principal purpose that is suitable of statements of the problem. The purpose of this study are:

1. To find out the types of deixis used in "The Little Mermaid" Fairy Tale in Disney's Princess Treasury Book.

2. To identify the dominant types of deixis appear in "The Little Mermaid" Fairy Tale in Disney's Princess Treasury Book.

1.4 Significance of the Study

This research are supposed to conduct some considerations. The first, this research can give significances such as to give better understanding about deixis theory on "The Little Mermaid" fairy tale. The second, this research can give information about deixis to further researcher, students of State Islamic University of Sunan Ampel Surabaya, especially English Department in Letters and Humanities faculty and readers. The last, this research can give inspirations and alternative reference for the readers who are interested in analysing deixis.

1.5 Scope and Limitation

Deixis is one part of pragmatics that include person deixis (first person deixis, second person deixis, third person deixis), place deixis, time deixis, social deixis snd discourse deixis. This research focuses on pragmatics framework. The scope of this research is to identify and analyze deixis based on Stephen C. Levinson theory.

This research focuses on deixis used in a fairy tale which covered five types of deixis. The researcher chooses her analysis in disney's fairy tale entitled "The Little Mermaid" published in 1816. The Little Mermaid include Disney's Princess Treasury Book.

Actually, Disney's Princess Treasury Book have six kinds of fairy tale such as Snow White and the Seven Dwarfs, Sleeping Beauty, Cinderella, The

Little Mermaid, Aladdin, Beauty and the Beast. As a conlusion, the researcher limits her discussion of deixis used in 'The Little Mermaid' fairy tale from Disneys Princess Treasury book.

1.6 Definition of Key Terms

There are several key terms, which are significant for this study. Therefore, in order to avoid misinterpretation about the use of terms; it is important for the writers to give the suitable meaning of the key terms. Some terms are defined as follows:

1. Deixis

Deixis is a pointing to describe the relation between language and contexts in language structure itself. Some linguists explain about deixis, one of them is Levinson. Levinson said that deixis consist of five types: person deixis, place deixis, time deixis, social deixis, and discourse deixis. Person deixis is the expression used to point to object and people, for examples: me, you, he, she and her. Place deixis is the expression used to point to location, for examples: here and there. Time deixis is the expresssion used to point to time, for examples: now and then. Social deixis is the expression used to distinct social status, for examples: teacher, cousin and your highness. Discourse deixis is the expression referred to discourse and context, for example: this, that, above and below (Stephen C. Levinson, 1983).

2. **Fairy Tale**

Fairy tale is a traditional short story that typically characters such as: dwarves, fairies, giants, goblins, mermaids, or witches. Fairy tale written for children usually uses imagination and magic. Story in fairy tale does not always tell about fairies.

3. **The Little Mermaid**

The Little Mermaid is a type of fairy tale by Hans Christian Andersen which telling story about a young mermaid who lived in the underwater kingdom with her father, her mother and her five sisters. A young mermaid willing to give up her life in the sea and her identity as merrmaid to gain a human soul. She has love with human prince.

4. **Disney's Princess Treasury Book**

Disney's Princess Treasury book is a type of book that tells fairy tale about princess. In Disney's Princess Treasury book there are six part stories such as Snow White and the Seven Dwarfs, Sleeping Beauty, Cinderella, The Little Mermaid, Aladdin, Beauty and the Beast. Disney's Princess Treasury book printed in the United States of America.