

DAFTAR PUSTAKA

- Azwar, Saifuddin. (2004). *Metode Penelitian*. Yogyakarta: Pustaka Pelajar.
- Alwisol. (2011). *Psikologi Kepribadian*. Malang:UMM Pers
- Ambarita, T., dkk. (2013). Perbedaan burnout antara tipe kepribadian introvert dan tipe kepribadian ekstrovert pada perawat di ruang critical care. *Jurnal generasi kampus*. Vol. 06, Nomor 1, Hal 100-114
- Bushra, A. (2014). The Relationsiph Of Compulsive Buying With Consumer Culture and Post Purchase Regret. *Pakistan Journal Of Commerce and Social Sciences*, vol 83, No 3, 590-611
- Chebab, S. (2010). The Consumer Regret: Moderators, Mediators and Consequences. *Journal of Business Studies Quarterly*, Vol. 1, No. 4, 49-68
- Ekici, N., & Dogan, V. (2013). An Analysis of the Regret Concerning the Process of Purchasing and the Regret Concerning after the Purchasing in the Context of Characteristic Properties. *International Journal of Marketing Studies*, Vol. 5, No. 6, Hal.73-83
- Eysenck, H.J. (1977). *Handbook of abnormal psychology second edition*. California: Robert Knapp Publisher.
- Hung, S.Y., Ku, Y.C., Liang, T.P., & Lee, C.J. (2005). Regret Avoidance as a measure of DSS success: An exploratory study. *Decision Support Systems*, Vol 42, Hal. 2093-2106.
- Iskandar, L.M., & Zulkarnain.(2013). Penyesalan Pasca Pembelian Ditinjau dari Big Five Personality. *Jurnal Psikologi*, vol 40, No 1,51-61
- Lee, S.H., & Cotte, J. (2009). Post-purchase consumer regret: Conceptualization and development of the PPCR scale. *Advances in Consumer Research*,36,456-462.
- Lin, C.H., & Huang, W.H. (2006). The Influence of Unwareness Set and Order Effects In Consumer Regret. *Journal Of Business and Psychology*.10,1007.
- M'Barek, M.B., & Gharbi,A.The Moderators of Purchase Regret. *journal of marketing research & Case Studies* vol.2011 (2011).DOI:10.517,16 pages
- McElroy, T., & Dowd, K. (2007). Action orientation, consistency and feelings of regret. *Judgment and Decision Making*,2(6), 333–341.
- Muhid, Abdul. (2012), *Panduan Analisis Data Statistik Program SPSS*, Surabaya: Zifatama Publishing

- Olson, H.M., dkk. (2013). *Pengantar Teori Kepribadian edisi ke-8*. Yogyakarta:Pustaka Pelajar.
- Pervin, L.A., & Jhon, P.J. (2012). *Psikologi Kepribadian teori dan penelitian*. Jakarta: Kencana Prenada Media Group
- Prasetij R., dan Ihalauw J., (2005). *Perilaku Konsumen*. Yogyakarta:Andi
- Prawira, P.A. (2014).*Psikologi kepribadian dengan perspektif baru*. Yogyakarta: ArRuzz media.
- Purwoto, Agus. (2013). *Panduan Laboratorium statistik inferensial* Jakarta: Grasindo
- Saleh, M.A.H., (2012). An Investigation of the Relationship between Unplanned Buying and Post-purchase Regret. *International Journal of Marketing Studies*.Vol. 4, No. 4. 106-120
- Suchaeri, Heri. (2012). *Total costumer percepatan laba sepanjang masa*. Solo:Tigaserangkai
- Sugiyono. 2011. *Metode Penelitian kuantitatif Kualitatif Dan R&D*. Bandung: Alfabeta
- Sujanto, Agus. Dkk.(2008). *Psikologi kepribadian*. Jakarta: bumi aksara
- Ratna, Dewi, Skripsi. (2007). Hubungan antara tipe kepribadian dari eysenck dengan tingkah laku agresi pada anak jalanan RPA Bina Sejahtera Indonesia Bandung, Bandung: Universitas Islam Bandung.
- Singarimbun, M., & Effendi S., (1998), *Metode Penelitian Survey*, Jakarta: LP3ES
- Suryabrata, Sumadi. (2002). *Psikologi Kepribadian cetak ke 11*. Jakarta:PT. Raja Grafindo
- Suryani, Tatik. 2012. *Perilaku Konsumen Implikasi Pada Strategi Pemasaran*. Yogyakarta: Graha Ilmu
- Suyasa, T., dkk. (2005). Perbedaan minat dalam penggunaan fungsi internet berdasarkan tipe kepribadian. *jurnal psikolog*, vol 3, No 2
- Zeelenberg, M & Pieters, R. (2007). A Theory of regret regulation 1.0. *Journal of consumer psychology*, 17(1), 3–18.