CHAPTER III

RESEARCH METHOD

This chapter presents the method that the researcher used for this study. It includes research design, data source, data, data collection, research instrument, and data analysis

3.1. Research design

This study applied a descriptive qualitative approach. Qualitative tends to eliminate the number and gains the words of the reason. As neuman (2007:85) in his book *Basic of Social Research*, "Qualitative research often rely on interpretive or critical social science, follow a non linear research, path, and speak a language of cases and contexts." According to Cresswell (1994:1) in Arthanti (2013:38) in research design Qualitative and Quantitative approach, qualitative method is defined as inquiry process of understanding a social human problem based on building complex, holistic picture, that is formed with word, reporting detailed viewed informants, and conducted in natural setting". In this study, the researcher did not put numeric data because there was no question about how many and how much in the statement of problem. The researcher described the answer statements of the problem.

The researcher presented description about multiple violation maxim and the reason in this study. The researcher described by her own interpretation and the researcher also used theory of cooperative principle and classification of lay

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that is used to do multiple violation maxim. The theory of cooperative principle using Grice's theory, and classified the reason to do it using Christoffersen's theory to collaborate with her own interpretation.

3.2. Technique of Data Collection

There are three points in technique of data collection. Those are source of data, instrument and procedure. The kinds of technique of data collection explained below.

3.2.1. Source of data

The source of data were *One Piece* comic vol. 51 *"The Eleven Supernovas"*. *One Piece* comic was created by Eiichiro oda. *One piece* comic was published in Japan in 1997. The data of this study was taken from Monkey D. Luffy who is the main character that most does multiple violation maxim in the communication of the comic.

3.2.2. Instrument

In this research, the researcher is the main instrument for analyzing the data. She did observation in *One Piece* comic. A deep observation in every utterance by Monkey D. Luffy in the comic was used to collect the main focus in multiple violation of maxim. Below are the tools which were needed to be used :

1. Internet : to support the researcher to get the comic and browsed some related studies.

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2. Laptop : to support the researcher to write a report file.

The researcher collected the data by reading One Piece comic. The data was Monkey D. Luffy's utterance in the comic.

3.2.3. Procedure

The researcher used three steps to collect the data, they were :

1. The researcher searched the comic of One Piece Vol.51 from http://animerulezz.org/?ttl=&t=Download/view&p=AnimeManga/One%20Piece/Manga&lang=en access on May, 10th 2016.
2. The researcher read the comic
3. The researcher analyze the data

3.4. Technique of Data Analysis

There were severeal steps to analyze the data, the steps were :

1. The researcher read the comic in several times.
2. The researcher did observation in the utterance of Monkey D. Luffy to see the main focus of his multiple violation of maxim.
3. The researcher classified the utterance and categorized it by Grice's theory to see which utterance include in multiple violating maxim, such as : maxim of quality, maxim of quantity, maxim of relation, and maxim of manner.
4. The researcher classified based on classification of lie by christoffersen. He classified based on hide truth, save face, fell jealous, satisfy the hearer, avoid hurting the hearer, building one's belief and convincing the hearer.
5. The researcher gave explanation about multiple violation of maxim

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6. The researcher gave explanation about the reason based on Chrisstoffersen classification.
7. The researcher made conclusion as the last part of her research.

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