CHAPTER III

METHOD OF THE STUDY

In this chapter, the researcher explained general process of collected and analyzed the data that the researcher used in this research which includes research approach, research instrument, research subject, data and data source, technique of data collection and technique of data analysis. The main purpose of this chapter is to explain the methodology and steps how to collecting and analyzing the data.

3.1 Research Design

In conducting this research, the researcher uses qualitative approach because the researcher described the data and give understanding about deixis in chapters of 'The Little Mermaid' fairy tale based on Levinson theory. Besides, Yin (2011) stated that qualitative approach is the data in the form of words or phrases rather than number. It means that, the researcher uses the data of consisted of the form of words or phrases and not in number form. So, this research didn't use number form.

The researcher described what she has read related to the types of deixis in 'The Little Mermaid' fairy tale. Qualitative approach has the use found out the deixis in the fairy tale based on Levinson theory, why the chapters in the fairy tale used deixis and continued with general conclusion. Moreover, the qualitative approach is used to describe each type of deixis produced by all chapters. This method can be flexible to answer the statement of the problems offered in the first chapter.

19

3.2   Research Instrument

In this reserach, the key instrument is the researcher herself. The researcher herself as instrument because the researcher herself who actively analyze such as identifying, classifying, analyzing the data, and drawn the conclusion for this research. This research is imposible without any work from the researcher.

Arikunto (2012, p. 126) claimed that instrument as a tool or a means that the researcher used to collect the data. In ccollecting the data, the researcher need copying of 'The Little Mermaid' fairy tale, note, pen, as the supporting instrument to facilitate her. The researcher also reading the fairy tale for looked deeper information about 'The Little Mermaid' fairy tale.

3.3   Research Subject

There are six kinds of fairy tale in Disney's Princess Treasury Book, such as Snow White and the Seven Dwarfs, Sleeping Beauty, Cinderella, The Little Mermaid, Aladdin, Beauty and the Beast. The subject that researcher choose in this research is "The Little Mermaid" fairy tale. In this case, the researcher only focused on chosen one fairy tale entitled "The Little Mermaid" which included fourteen chapters.

3.4   Data and Data Source

The data of this research were focused on the types of deixis that the researcher found the words or vocabularies in fourteen chapters "The Little Mermaid" fairy tale that include person deixis, time deixis, place deixis, discourse

deixis and social deixis. Whereas, the data source is all chapter of 'The Little Mermaid' fairy tale which was taken from the book entitled "Disney's Princess Treasury".

3.5 Data Collection

The researcher collected the data of deixis used in fairy tale entitle: "The Little Mermaid", the following steps would do:

1) The researcher looking for the fairy tale entitled 'The Little Mermaid' from the book entitled 'Disney's Princess Treasury'.

2) The researcher copying 'The Little Mermaid' fairy tale from Disney's Princess Treasury book.

3) The researcher read three times or more to understand the whole text of the fairy tale. Firstly, the researcher only read the fairy tale. Secondly, the researcher read to know and understand the whole of the text. Thirdly, the researcher read and underline the types of deixis include person deixis, place deixis, time deixis, social deixis, and discourse deixis. Fourthly, the researcher read and found the dominant types of deixis in the each chapter.

4) The researcher found and collected the data by coding the words or vocabularies by deixis that found in each chapter of "The Little Mermaid" fairy tale. For example:

Then he saw Ariel coming toward him out of the ocean. "Well, it's like I always says: Children have got to be free to lead their own lives!". "You always say that?"

But <u>there</u> was no time to rejoice. <u>There</u> he spotted Sebastian and Flounder, who led him to a nearby shore where Ariel was sitting on a rock. "What's that, <u>Your Majesty</u>?" Sebastian asked.

> **Note:**
> **I**: First Person Deixis
> **You**: Second Person Deixis
> **their**: Third Person Deixis
> **Then**: Time Deixis
> **there**: Discourse Deixis
> **There**: Place deixis
> **Your Majesty**: Absolute Social Deixis

3.6 Data Analysis

After collecting the data, the researcher did some steps to analyze the data. The analysis of data is the process of arranging the data, organizing the data into pattern, category and a unit of basic analysis. The procedure of analyzing the data was divided through the following steps:

1) The researcher identify the words or vocabularies used types of deixis by symbol in the each chapter of "The Little Mermaid" fairy tale.

2) The researcher classified the types of deixis into part person deixis, place deixis, time deixis, discourse deixis and social deixis that found in each chapter of "The Little Mermaid" fairy tale.

3) The researcher described the dominant types of deixis that occur in the each chapter of "The Little Mermaid" fairy tale.

4) Finally, the researcher concluded the result of the data analysis to answer the statement of problem and gave suggestion for the next study.