CHAPTER III

RESEARCH METHOD

This chapter presents briefly how the study is conducted. It consist of description of research design, subject/participants/ population and sample, instrument, data and data sources, data collection, and data analysis.

3.1 Research Design

In this study, the researcher uses qualitative method. Therefore, this research uses a qualitative research as its method of analyzing and collecting the data. Surakhmad state descriptive method is kind of research method using a technique of searching, collecting, classifying, analyzing the data, interpreting them and finally drawing conclusion (1994: 147).

This study designs in descriptive qualitative research because the purpose of this study is to describe the flouting and hedging maxims used by the main characters on "Jhonny English Reborn" movie. So, this study describes how the maxims are flouted hedged by the main characters on "Jhonny English Reborn" movie and In what context do the main characters flout and hedge the maxims on "Jhonny English Reborn" movie

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3.2 Subjects

The data of this research are the utterances of the main characters within "Jhonny English Reborn" movie. This is accomplished because there is a unique discovery concerning to flouting and hedging maxims in the character's utterances. The data choosen based on how its significance in influencing the story. Therefore, other data that do not give the direct contribution to the story is reduced.

3.3 Instruments

The instrument of this research is the researcher herself as the subject of the study by reading and understanding the references related to the analysis, notes, computer, the movie and some books supported the topic. In qualitative studies, the human investigator is the primary instrument for gathering and analyzing the data. Lincoln and Guba (in Ary, 2002:424) state human as instrument to emphasize the unique role that qualitative researchers play in their inquiry, because qualitative research studies human experiences and situation.

3.4 Data and Data Sources

In conducting this research, the source of the data is taken from "Jhonny English Reborn" movie. The researcher only chooses the particular utterances of this movie. The data sources of this study are the

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transcripts of the utterances on “Jhonny English Reborn” movie that supposed to be flouting and hedging maxims.

3.5 Data Collection

The data of the research is collected by doing the following steps:

1. Watch “Jhonny English Reborn” movie for several times in order to get the deeper understanding in it.
2. observe every word or sentence which are flouted and hedged by the main characters.
3. Identifying and classifying the types of Flouting and hedging maxims used by the main character that found in the dialogue.

3.6 Data Analysis

In data analysis, the conversation is fragmented in accordance to its topic. This is done because the researcher wants to make the data more effectively and systematically analyzed. The next steps, based on the theory of flouting and heding maxims, the researcher classifies the types of flouting and heding maxims that used by the main character. As a result, the flouting and heding maxims that found is categorized into the types of flouting and hedging as Grice’s theory based on the characteristics indicates in the story.

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