ABSTRACT

Syarifah, Maulidah Ula. *A Study on Flouting and Hedging Maxims Used by the Main Characters on "Jhonny English Reborn" Movie.* Thesis. English Department, Faculty of Humanities, State Islamic University of Sunan Ampel Surabaya.

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Key words : Flouting maxims, hedging maxims, Jhonny English Reborn movie.

This study is focused on analyzing of flouting and hedging maxims used by the main characters on "Jhonny English Reborn" movie. The purposes of this study are to investigate how the maxims are flouted and hedged by the main characters on "Jhonny English Reborn" movie. By investigating it is easy to know which utterance that break the rules of cooperative principle.

This research is conducted using descriptive qualitative method based on the theory of Grice's maxim. The data analysis is taken from the utterance uttered by the main characters on "Jhonny English Reborn" movie. After analyzing the data, it shows some finding that covering the research prolem. There are so many utterance that break the maxim overtly (flouting maxim) and some are break secretly (hedging). The maxims are flouted when the speaker breaks some maxim when using the utterances in the form of rhetorical strategies, such as tautology, metaphor, hyperbole, irony, and rhetorical question. Moreover, the maxims are hedged when the information is not totally accurate but seems informative, well founded and relevant.

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