CHAPTER III

RESEARCH METHOD

In this chapter, the writer presents about the research approach, data and source of data, procedure of data collection, and method of data analysis.

3.1 Research Approach

To achieve the purpose of this research, the writer uses descriptive qualitative research. Descriptive is giving description of something. it is aimed to describe something and to deals the meaning of thing and view of meaning is associate. In addition, Creswell (1994:1) affirms that qualitative research is defined as an inquiry process of understanding a social or human problem, based on building a complex, holistic picture, formed with words, reporting detailed views of informants, and conducted in a natural setting. Qualitative research method is a type of scientific research.

When someone analyze using qualitative research method, it means the person analyzes broader. He/she has to know the values, opinions, behaviors, and social contexts of particular populations. It is formed with some words and reports some information. The writer concerns with descriptive qualitative method in his research. The writer uses this approach because in the data analysis, the writer explains the values, opinions, behaviors, and social context by using some word. It

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id

focused on the conversation between phil broker as the main character and the other characters who did the dialogue with him in *Homefront* movie which deal with utterances related to the flouting of maxims.

The writer uses descriptive qualitative as his methodology because it discusses deeper about the utterances among the main character and the other characters in *Homefront* movie. Before doing discussing about it, the writer does some inquiries process in order to know and understand the characterization of each characters and the plot itself. In order to the writer can explain and discuss it easily.

3.2 The Data & Data Source

The data of this study were the utterances produced by Phil Broker as the main character in *Homefront* movie. The writer also used the utterances produced by other characters that make a conversation with Phil Broker.

The data is Homefront's transcription, which taken from the internet. It is supported by watching the movie. The writer choosen this movie because he interested in the language that used by the characters and especially the main character, the movie tells about the thriller and there are many intrigues included it. So the writer agreed that there are floutings of the maxim presented in this movie. This movie was directed by Gary Fleder and released firstly on 1 October 2012 in New orleans USA.

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id

3.4 Instrument

The instrument of this study was the writer himself because he collected and analyzed the data by himself. He spends a great deal of time for watching movie and understanding the utterance of Phil Broker. He evaluated the utterances to find the answer of the research question by using his knowledge. He conducts the data with her original work without any questioners to solve the problem because the data is written texts. He became the human instrument to solve the problem**.**

3.5 Data Collection

In collecting the data, the writer did several steps:

1. The writer searched for the transcription in the internet. Then, watched *Homefront* from VCD for several times to match the utterances in transcription and in VCD.
2. The writer selected the conversations of Phil Broker as participants and he selected the data that contains cooperative principle.
3. The writer classified the data into the categories of cooperative principle; they are types of flouting maxims during in the beginning of May until in the middle of June.
4. The writer identified the reason why the participants flout their maxims during in the middle of June until in the beginning of July.

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id

3.6 Data Analysis

In analyzing the data, the researcher did several steps. The procedures of analyzing data are :

1. The writer selected the types of flouting maxim used by Phil Broker in *Homefront* movie based on his knowledge.

2. The writer classified the utterance based on Grice's theory of cooperative principle especially about the types of maxims.

3. The writer tried to find out the deeper meaning of the data in each maxim by knowing the reason of each participants which is flouting their maxims.

4. Finally, the writer drawed conclusion based on the result of discussion which is linked to the theory of flouting maxim within the theory of pragmatics.

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id