CHAPTER III

RESEARCH METHOD

This chapter discusses the method used in the study which includes research approach, research instrument, data source, data, technique of data collection and technique of data analysis

3.1 Research approach

This research used descriptive qualitative method. It means that data is explained in words, sentence, and table, and interprets the meaning by interpretative analysis. Qualitative research was done by describing the phenomenon found out in the data, then continued with general conclusion. According to litosseliti (2010:52) Qualitative research is concerned with structures and patterns, and how something is.

In this research, the researcher described the five types of deixis, they are person deixis, spatial or location deixis, time or temporal deixis, discourse deixis and social deixis and also the types of reference, and they are anaphora and cataphora. And the analysis is describing in the paragraph form. .

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3.2. Data source

The data source of this research is an interview transcription between Barrack Obama and NBC's chuck Todd in "Meet the Press" on September 7th, 2014.

3.3. Data

The data in this research only focuses on the utterances of Barack Obama and Chuck Todd that contain the Types of deixis, the types of reference and reference meaning of those deixis that used by Barrack Obama and Chuck Todd in the interview.

3.4. Data Collection

In collecting the data, the researcher used some steps as following: first, the researcher tried to look for and watched the video about the interview. Second, the researcher looked for the transcription related with video. After getting the transcript the researcher read many times to understand the whole contain of the interview. After that, the researcher selected the data by selecting the sentence in the interview transcription that includes five categories of deixis theory and also categorizes two types of reference.

3.5. Research Instrument

Research instrument is one of the important things in doing a research because it is the tools used by the researcher to collect the data. In this research, the instrument is the researcher herself by reading and analyzing the

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text, but to make an easier in analyzing the research, the researcher also needed some supporting instrument such as computer, and the transcription of the interview.

3.6. Data Analysis

After collecting the data, the next step was analyzing the data from interview between Barrack Obama and Chuck Todd in "Meet the Press", in this case, the researcher taked some point:

1. Identifying the data based on deixis and reference in the conversation that appeared in the interview between Barrack Obama and Chuck Todd in "Meet the Press".
2. Categorizing the data based on the types of deixis, namely person deixis, place or spatial deixis, time or temporal deixis, discourse deixis and social deixis and also the types of reference, they are anaphore and cataphor.
3. Analyzing how deixis used by Barack Obama and Chuck Todd in "Meet the Press" interview. And finding what types of reference that they certain used and also the reference meaning of those deixis.
4. Drawing a conclusion of the whole data analyzed to answer the research questions.

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