CHAPTER 5

CONCLUSION AND SUGGESTION

5.1 Conclusion

This research is focus on analyzing the conceptual metaphor, kinds and the common kinds of conceptual metaphors used by The Jakarta Post in World Cup 2014 News. The data are linguistic expressions which contain metaphorical cases. The research found fifteen metaphorical linguistic expressions in World Cup news, eight linguistic expressions classified into structural metaphor, five linguistic expressions which classified into orientational metaphor and two linguistic expressions which classified into ontological metaphor.

After analyzing the data, the writer made a conclusion to answer two research problems. First, there are five conceptual metaphors that used by The Jakarta Post in World Cup 2014 News. Three conceptual metaphors were classified into structural metaphors, they were "Scoring chance is valuable commodity", "Football supporters is water flow", and "World Cup is War". A conceptual metaphor was classified into orientational metaphor, namely, "Winning game is up and losing game is down." The last, a conceptual metaphor was classified into ontological metaphor, namely, "Sadness is entity." Second, all three kinds of conceptual metaphor were used by the Jakarta Post in World Cup 2014 news, they were structural metaphor, orientational metaphor and ontological metaphor. In addition, structural

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metaphors are the most common kind of conceptual metaphor used by the Jakarta Post and ontological metaphor is rare one to be found.

5.2 Suggestion

The writer suggests the reader, especially the student of English Department to do the research about metaphor, because there are many interesting objects which can be analyzed by Conceptual metaphor theory.

Metaphor is not only founded in literature field. Metaphor is everywhere in our life. We can found metaphor in medical discourses, political discourse, speeches, advertisements, and also in sport news.

Many people do not aware about the using of metaphor in their daily life. They use metaphor unconsciously in everyday activity and do not realize it. Because of the reason, the researchers suggest to conduct research metaphor in news of natural disasters for the further study. The researcher did not find yet about the research of metaphor in news of natural disasters, it would be useful to add other objects research that close to the daily life. The researcher also recommends the reader to conduct a research which has similar topic of this research with different data.

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