CHAPTER III
METHOD OF THE STUDY

In this chapter, the writer explains the general procedure in doing this research. In order to get a systematic order, the writer presents this study into three parts: research approach, technique of data collection and technique of data analysis.

3.1. Research Approach

In analyzing the associative meaning of Maher Zain's song lyric "This Worldly Life", "Love will Prevail", "Number One for Me" and "Freedom", the researcher used a descriptive approach because this research tends to words, phrases or sentences of the associative meanings without using any samples or numbers (Tanzeh, 2009: 107). This method was applied to analyze types of associative meaning of Maher Zain's song lyric and its relation to the hadith of the prophet.

3.2. Technique of Data Collection

3.2.1. Source of Data

This research focused on the associative meaning of Maher Zain's song lyric "This Worldly Life", "Love will Prevail", "Number One for Me" and "Freedom" were the data source of this research. Then, the data were the words, phrases, and sentences that include in Maher Zain's song lyric. Finally, the data were related with the hadith of the prophet.

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id

3.2.2. Research Instruments

The research instrument was a facility or equipment that was used by the researcher to collect the data and search some materials related to associative meaning such as books, journal and internet sources. The instrument of choice naturalistic inquiry is the human (Lincoln and Guba in Sugiyono, 2006: 223). So, the instrument of this research was the researcher herself because it was impossible to analyze the data directly without any interpretation from the writer. It is since the data were in the form of words, phrases and sentences. Then, the data was related with the hadith of the prophet. Therefore, the researcher herself became the research instrument who was active and direct to participate in data collection and analysis.

3.2.3. Procedure

There were many steps to collect the data. The first, the writer listened the song of Maher Zain's "This Worldly Life", "Love will Prevail", "Number One for Me" and "Freedom". The second, the writer searched Maher Zain's song lyric on Google. The last, the writer took note the data found, read them and selected the lyrics containing associative meaning.

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id

3.3. Technique of Data Analysis

In analyzing associative meaning of Maher Zain's song lyric "This Worldly Life", "Love will Prevail", "Number One for Me" and "Freedom", some steps were taken:

1. The writer listed the words, phrases and sentences of Maher Zain's song lyric that contain associative meaning including connotative meaning, social meaning, affective meaning, reflecting meaning and collocative meaning. The writer applied the formulation f table below:

   $\frac{\text{Number x 100\%}}{\text{Total Number}}$ = percentage

No.	Kinds of Associative Meaning	Number	Percentage
1.			
2.			
3.			
4.			
5.			
	Total		

2. The writer analyzed the words, phrases and sentences of the associative meaning of Maher Zain's song lyric which are taken from the data found by using the related theories.
3. The writer related the data analyzed with the hadith of the prophet.

digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id digilib.uinsby.ac.id