CHAPTER III

RESEARCH METHOD

This chapter presented the procedures used to answer the research questions. The research design was explained as well as the subjects and the sampling techniques. Then the data collection methods were presented and the analysis of the data were also explained.

3.1 Research Approach

The writer's main purpose in doing the study was to find out the type of positive politeness strategies that were used by Elinor in "Sense and Sensibility" movie and the factors which influenced her to choose the certain politeness strategies. This research was including into descriptive method. .

Surakhmad (1994:139) stated that descriptive method is a kind of research using technique of searching, collecting, classifying, analyzing the data, interpreting and making conclusion.

Based on the theory above, it could be concluded that a descriptive research, the researcher collected the data, organized, classified and analyzed. In this research the writer found the types of positive politeness which were described the atmosphere of the conversation and analyzed the data based on the theory of Brown Levinson. So, the suitable method was descriptive method.

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3.2 Instrument

There were some instruments in this study, and the most important one was the researcher itself. Before the researcher analyzed the data, she spent a great deal of her time watched the movie and read the related theories about her study. Another instrument was some recourse that was looked for from library, found all of book that related to this research, internet, and journal to get reference about politeness strategy. The researcher also used laptop to do this study. This sudy wouldnot be done without the existence of laptop

3.2 Data and Data sources

a. The data in this research was utterance of conversation from "Sense and Sensibility" movie that included in positive politeness strategy.
b. The source of data was a movie directed by Jane Austen untitled "Sense and Sensibility". The movie was gotten from "Youtube".

3.3 Technique of Data Collection

The researcher collected the data by doing the following steps:

a. Downloaded the Movie from YouTube
b. Looked for transcript of the movie
c. Read and observed the script of movie thoroughly.

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d. Selected and identified particular dialogues one by one that has relation to the research, namely the utterances that contain the positive politeness strategies.

3.4 Technique of Data Analysis

The technique of analyzing data in this study was descriptive. The writerdescribed the positive politeness strategies used by Elinor in "Sense and Sensibility" movie. All of them were described clearly by the writer, so it can make the reader understand on the type of the politeness and the actual intended politeness, especially the positive politeness of the characters.

The steps of analyzing data were ordered as follow:

1. Classified the data according to the types of positive politeness strategies based on Brown and Levinson theory.
2. Analyzed the positive politeness strategies based on the situation happen in that time.
3. Explained the factors of positive politeness that used by Elinor based on Brown and Levinson theory.

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