CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Generally, the function of a language is as the tool of communication. Language will never be separated from people as the language users, because language and people are complementing each other. Rapid to the development of technology such as television and social media, the phenomenon of using alay language will be found easily in these two media. The two social media as the influence factor of using alay language basically. For this time, there are many artists in Indonesia that always use alay language in television program or advertisement program such as Cinta Laura and Wendy Cagur etc. Therefore, there are many young people who use alay language on facebook as the result of imitation from their favorite artists and other user of facebook.

In this research, the writer found many examples of alay language that young people used in facebook. Alay language can be produced by adding phoneme (adding letter in a ward), removing phoneme (removing letter in a word), combination between symbols and letter in a word, combination between number and letter in a word, exchange letter (it is a process of changing letter such as the exchange letter between “l” and “r”), combination between capital and short letter in a word. While the influence factors found in the data are Association factors (it was influenced by development of technology such as television and

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social media), and Prestige Factor (the prestige factor occurred because they want to look like more stylish).

5.2 Suggestion

a. The positive impact of using Alay language in daily life make Indonesian young people more creative in using language.
b. The negative impact, it can annoy anybody who read or hear the words and make other people difficult for understanding the meaning of the word because alay language is not appropriate with Indonesian grammar.
c. Based on quotations above, it better to minimize of using alay language because it will make young people difficult in using the official Indonesian language. Moreover, many young people who cannot use official Indonesian language on formal situation such as in writing official letter. So that, to minimize of using alay language is the duty of family and teacher to always check the young people`s daily language and give theme more explanation about Indonesian language. Therefore, the good explanation about it makes young people know the important thing of official language in a country. So that, they can minimize of using alay language in their communication each other both in oral or writing communication.

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