CHAPTER III

RESEARCH METHODOLOGY

3.1 Research Design

This research focuses on sociolinguistic research. The data taken from natural conversation in LINE among LINE users. The researcher use qualitative design. Descriptive qualitative method is a research method which describes systematically a situation or area of interest factually and accurately (Isaac and Michael, 1987: 42). Meanwhile, qualitative research is used because the research is based on data in the form of words, not as numbers (Sudaryanto, 1993: 57). The data will take deliberately from some samples of chats activity among LINE users with permission of participant to elicit the proper data.

3.2 Data Collection

3.2.1 Role of the Researcher

The researcher will put him self to involve in this participant to make topic of conversation in LINE, and to earn some responses from participants of the LINE users. The role of the researcher in this research is as a LINE user who communicates with other users at once to take samples of data from conversations that were done in LINE. The researcher do a variety of techniques in the conversation to find out what kind of language style that other users used in conversation in LINE.

3.2.2 Data and Data Source

The data will take from conversation in LINE in with a permission of participants. Because the researcher will use laptop and smartphone for data collection device, screenshooting and printing the sample of data is important. The data will identify kinds of language style.

3.2.3 Research Instrument

Instrument of this research will be human (male and female) who are all LINE users in adult(18-23 years old) on LINE account of the researcher. The researcher will need Laptop, USB flashdrive, internet connection, printer device which are important to provide the research.

3.2.4 Technique of Data Collection

a) Make conversation in LINE with the respondents naturally

The researcher do this step without any specific topic to elicit the data that will be deliver by the respondent to make conversation. The researcher avoid some vocabularies that can make the respondents feel confused to respond.

b) Take data from participant in LINE

Since LINE downloaded on the researcher's phone in 2014 and the reasercher has 12 more contacts in there, the researcher will take 24 participats which consist of 12 female and 15 male that has criteria based on age(see research instrument line 2).

c) Selecting and Screenshoting Data from LINE

After all steps have been done, the researcher will categorize all data which contains elements of language style.

3.3 Data Analysis

The data are absolutely from all screenshoot sample of conversation on LINE that will be collected. Then the data will be identified which has relation with language style and gender. After that the researcher have to find out the difference of language style based on the gender between men and women. Use coding for classified and analyze the data will be available to avoid a violation of privacy.

Table 1.1 Kinds of Language Style

No	Initial Name	Age	Sex		Kinds Of Language Style					Total Language by Person
			M	F	Frozen	Formal	Consultative	Casual	Intimate	
Total Overall										

Table 1.1.1 Respondent List

Initial Name	Explanation
AL	Alif
AG	Agik
AH	Ahmad
DF	Dafa
AN	Ana
PTR	Putri
AJG	Ajeng
FAU	Fauzi
APR	Aprino
AR	Ari
AV	Aviva
FRZ	Farizi
ADL	Adli
NDY	Nadya
NL	Nilla
MUT	Muttia
VV	Vivi
NV	Novi
CHF	Chafid
FZN	Fauzan
ADT	Adit
LS	Lisa
DN	Dennis
UKH	Ukhty