BIBIOGRAPHY

Arsyad, Azhar Prof.1997. *Media Pembelajaran.* Jakarta. PT Raja Grafindo Persada

Ary, Donald, Cheser Lucy and Ravazieh Ashgar. 1990. Introduction to Research in Education Fourth edition, USA. Hancourt Brace College Publisher

Brown, H. Douglas. 2001. *Teaching by Principles, an Interactive Approach to Language Pedagogy, Second Edition.* New York. Addison Wesley Longman Inc a Pearson Education Company

Brown, H. Douglas. 2007. *Teaching by Principles and Principles and Interactive Approach to Language Pedagogy.* New York, Addison Wesley Longman Inc a Pearson Education Company

Brown, H. Douglas. 2004. *Language Assessment, Principles and Classroom Practices.* New York. Addison Wesley Longman Inc a Pearson Education

Collin Harper. Collins English dictionary. Complete and unabridged. Harper Collins publisher.
Retrieved from world web www.freedictionary.com at December 26, 2010

Danim , Sudarwan, 1995. *Media Komunikasi Pendidikan.* Jakarta. Bumi Aksara

Dewonoto,Nugrahadi. *The Application of Power Point Slide For Teaching Decriptive Text to Ten Grade Students of SMAN 1. Blitar.* Unpublished Thesis Unesa

Egbert, Joy. 2007. *CALL Essential, Principles and Practice in CALL classrooms* (Alexandra, Va: TESOL Inc, 2005),
Retrieved from the world web: http//call overview. pdf
(Accessed) at October 28, 2010

F. Arens, William. 2006. *Contemporary Advertising Tenth Edition.* Mc Graw Hill

Fisher, Don L. 2003, Using PowerPoint for ESL Teaching (The Internet TESL Journal, Vol. IX , no. 4 April 2003),http://itslj.org/Techniques/Fisher-powepoint.html.

Retrieved at July 15, 2010

Foundation Inc, Wikipedia. *Microsoft Power Point*. Online. (http://Www.Wikipedia, the free encyclopedia.mht),   retrieved at May 20, 2010

Gallagher, Guy R. 1982. *The use of Slides in Second Language Teaching* (The French Review, Vol. LV, No. 4, March, 1982

Hadfield, Jill and Hadfield Charles. 2008. *Introduction to Teaching English*. English. Oxford University Press

Harmer, Jeremy. 1998. *The Practice of English Language Learning*. England. Ashford Color Press Ltd

Hutchinson, Tom and Alan Waters. 1994. *English for Specific Purposes*. Cambridge University Press

Laghos, Andrew and Zaphiris Panayiotis: *Computer assisted/Aided Language Learning* (The Internet, CALL Overview. Pdf), retrieved at November 23, 2010

Morgan, Michael. 2008. *More Productive use of Technology in the ESL/EFL Classroom*, (The Internet TESL Journal Vol. XIV, No.7, July 2008), http://itslj.org/Articles/Norgan-Technology.html. retrieved at may 20, 2010

Norris-Holt, Jacquieline. 2006. *Motivation as a Contributing Factor in Second Language Acquisition* (The Internet tesl journal vol. VII, no.6, June 2006), http://itslj.org/articles/noris-motivation.html. Retrieved at November 11, 2010

O'Malley, J. Michael and Valdez Pierce, Lorraine . ... *Authentic Assessment for English Learner*

Petty, Geoff. 2004. *A Practical Guide Teaching Today*. United Kingdom. Mc Graw Hill

Oshima, Alice, and Ann Hogue. 1999. *Writing Academic English Third Edition*. New York. Addison Wels

Reid, Joy M. 1993. *Teaching English Second Language Writing*. New Jersey. Englewood Cliffs

R. Graham, Charles and Melanie Misanchuk. 2005. *Computer-Mediated Learning Groups*. United Kingdom. Idea group.inc. Distributing in print or electronic forms without written permission of IGI is prohibited (online) http: www..com, retrieved at December 3, 2010

Santrock, John W. 2006. *Educational Psychology, Second Edition*. M.c Graw - Hill companies Inc

Schcolnik, Miriam and Sara Kol. 1999 *Using Presentation Software to Enhance Language Learning* (The Internet TESL Journal Vol. V, No. 3, March 1999), http://iteslj.org/Techniques/Schcolnik-PresSoft.html. Retrieved at May 20, 2010

Smaldino, Sharon E. Deborah L. Lowther and James D. Russel. 2008. *Instructional Technology and Media for Learning Ninth Edition*. New York. Pearson Education

Suharsimi, Arikunto. 1983. *Dasar dan Tehnik Penelitian*. Jakarta. Bina Aksara

Suharsimi, Arikunto. 2002. *Prosedur Penelitian*, Jakarta. Rineka Cipta

Wallace, Michael J. 1998. *Action Research, for Language Teachers*. New York. Cambridge University Press

Wells, William, John Burnet and Sandra Morriarti. 2003. *Advertising: Principles and Practice*, United States: Pearson Education

..... 2007. Psychology of Motivating and Chinese EFL students (Online) Middle Kingdom Life: Educational website and trusted resource for foreign teachers and expats, China) www.motivating Chinese EFL students.mht Retrieved at December 3, 2010