

ABSTRACT

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Title : Using advertisement slides in teaching writing monologue text at SMP Muhammadiyah 4 Gadung Surabaya

The technology development in this era makes many changes in teaching. Learning media is an educational tool for helping teacher to present materials in classroom. Using advertisement slides (Power Point) in teaching writing is one of the simple ways to serve the writing material, where teacher just puts the main point of material and gives slide with many kinds of picture, graphic, sounds and interesting views. It causes teaching writing to become complex, since writing is a unity of listening, speaking and also reading. Students want something different and fresh so that they can enjoy it. So during studying, the difficult things which happen in learning could be solved in an interesting way and make students enthusiastic about it. The research focuses on SMP Muhammadiyah 4 Gadung Surabaya at grade eight. This school is concerned with several things to support learning process such as library, computer, and LCD projector. SMP Muhammadiyah 4 Gadung Surabaya is one of the schools which are based on Islamic school by having a mission to become technology - based school. The writer wants to know how they use advertisement slides in teaching writing monologue text, advantages of advertisement slides (Power Point) for teacher and students respond to advertisement slides (Power Point). Result of using advertisement slides (Power Point) in teaching writing monologue text is good, it causes students positive enthusiasm toward using this media. The implementation of advertisement slides (Power Point) in teaching writing monologue text make students enjoy with the material presented. The advantages of advertisement slides (Power Point) for teacher is that teacher could present materials either in a more relax way and point of material could be absorbed in a simple way or in a more difficult way when it was presented, in terms caused by second language or foreign language. Students' responses to advertisement slide is good since the advertisement slide was interesting.