CHAPTER III

RESEARCH METHODE

This chapter contains of research methodology. It includes research design, data instrument, data and data sources, data collection and data analysis

3.1 Research Design

Surakhmad (1994 : 139) stated that descriptive method is a ways of research using of technique of searching, collecting of classifying, analyzing the data, interpreting and making conclusion. In this, study the researcher used descriptive method which described all of utterance in the conversation used by characters in ‘’Magic Hour’’ Movie that included the types of flouted maxims and the purposed of flouting maxims used by the main character in magic hour movie. The researcher used Grice’s theory about cooperative principle to analyzed the utterances that flouted maxim by the main character.

3.2 Data Instrument

According to Parahoo (1997 : 52) stated that data instrument is a tool used to collect the data. An instrument is a tool designed to measure knowledge attitude and skills. In qualitative research, the researcher is the primary instrument. As stated by Bogdan and Biklen (1982: 97), the researcher himself/herself is the key instrument of qualitative research. In accordance with Bogdan and Biklen,

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Lincoln and Guba (in Vanderstoep and Johnston, 2009: 188) state that the best instrument for qualitative is human. Therefore, the researcher used descriptive qualitative which had person as the instrument. In this research, the exact instrument to acquire and analyzed the data collection is the writer herself, some notes, personal computer and some utterances that flouted maxims by the main character in the movie. In other words the writer watched and understood the movie, selected, analyzed and took some utterances that flouted maxim by the main character. And also took note which connected with the theory that used in this research.

3.3 Data and Data sources

The data in this research was utterance of conversation from ''magic hour'' movie that included flout maxims. The source of data was a movie directed by Asep Kusdinar 2015 untitled ''magic hour''. The movie was gotten from ''Youtube''.

3.4 Technique of Data Collection

The data of this research are those utterances that include in flouting maxims by the main character in ''magic hour movie''. The writer started to collect the data right after she found the appropriate character to be the object of this research. In collecting the data, the writer did several steps such as:

1. Browsing and downloading the movie of ''Magic Hour''' and script from'' internet''.

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2. Watching and reading the script of the movie until finish and checked the utterances by the main character.

3. Collecting the word, sentence, utterances or expressions then selected and identified the conversations which were flouted maxims by the main character

3.5 Data Analysis

According to Bogdan and Biklen (1982:145) stated that data analysis is working with data which includes classifying, understanding the data, and determining the data that will be presented. In analyzing the data, the writer did several steps:

1. Finding all the types of flouting maxims used by the main character in ‘’magic hour’’ movie**.**

2. Collected and classified all the types of flouting maxims by the main character in ‘’magic hour ’’movie.

3. Analyzed the types of flouted maxims and the purposes of flouted maxims by the main character in ’’magic hour’’’ movie.

4. The researcher made the conclusion based on the findings

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