

present study eventually creates the result of an analysis, the researcher finds linguistic form, stance constructing of identity of Facebook users. Stance is divided into three evaluation, positioning (affective and epistemic) and commitment. Stance is divided into five types. Those are frozen, form, interactive, intimate style. The researcher has found some utterances that show indexicality principle through stance. It is illustrated as follow:

4.1 Findings

4.1.1 Stance

32

stance takings.

The figure is a hierarchical pie chart titled "Stance". The main pie chart is divided into three segments: Positioning (79%), Evaluation (18%), and Alignment (3%). The Positioning segment is further broken down into two sub-segments: Epistemic (54%) and Affective (25%).

Stance	Sub-Stance	Percentage
Stance	Positioning	79%
	Evaluation	18%
	Alignment	3%
Positioning	Epistemic	54%
	Affective	25%

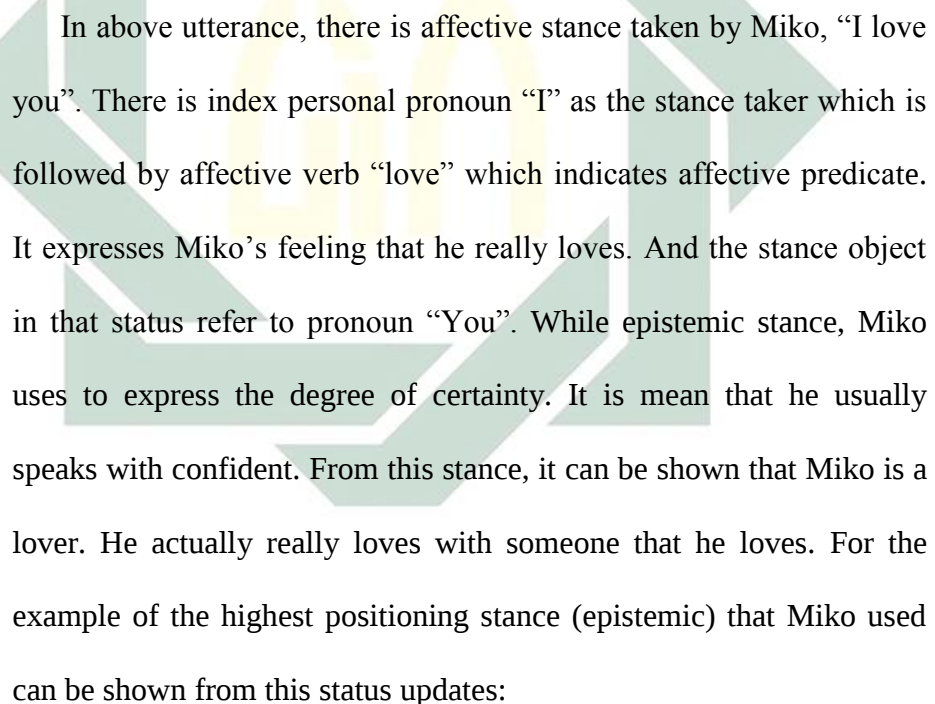
Figure 4.1 Facebook users' stance takings.

Figure 4.1 Facebook users' stance taking

In Figure 4.1, it can be seen that positioning stance is the most frequently used. It constitutes 218 utterances or 79%. It consists of two other types of positioning stance, those are affective positioning stance (68 utterances or 25%) and epistemic positioning stance (150 utterances or 54%). Meanwhile evaluation stance is in the middle frequency which constitutes 51 utterances with the percentage 18%. And the stance which often used by Facebook users is alignment. It just constitutes 7 utterances or 3%.

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[digilib.uinsby.ac.id](#)



2. Dewi Novitasari (College student in Midwifery Academy Nahdlatul Ulama Surabaya)

 **Dewi Novitasari**
5 hrs · Instagram ·    **E**

I'm a simple person who hides a thousand feelings behind the happiest smile, so what about you?

 **Dewi Novitasari**
January 15, 2016 · 1 person

Love me like you do ❤️ — Ap



The sentence “believe in yourself” belongs to epistemic positioning stance. Epistemic verb “believe” refers to previous sentence which talk about the choice of life. With the sentence “believe in yourself” Dewi positioning herself, how to be herself. It shows that Dewi is a believer.

[illegible]

[illegible]

that both of college students and non-college students actually use positioning stance. From 276 utterances, the researcher found that there are 51 utterances (18%) which show evaluation stance, 10 utterances for alignment (3%), and the most frequency of positioning stance, it is about 218 utterances with percentage 79% which include affective positioning stance (68 utterances or 25%) and cognitive positioning stance (150 utterances or 54%).

2. Style

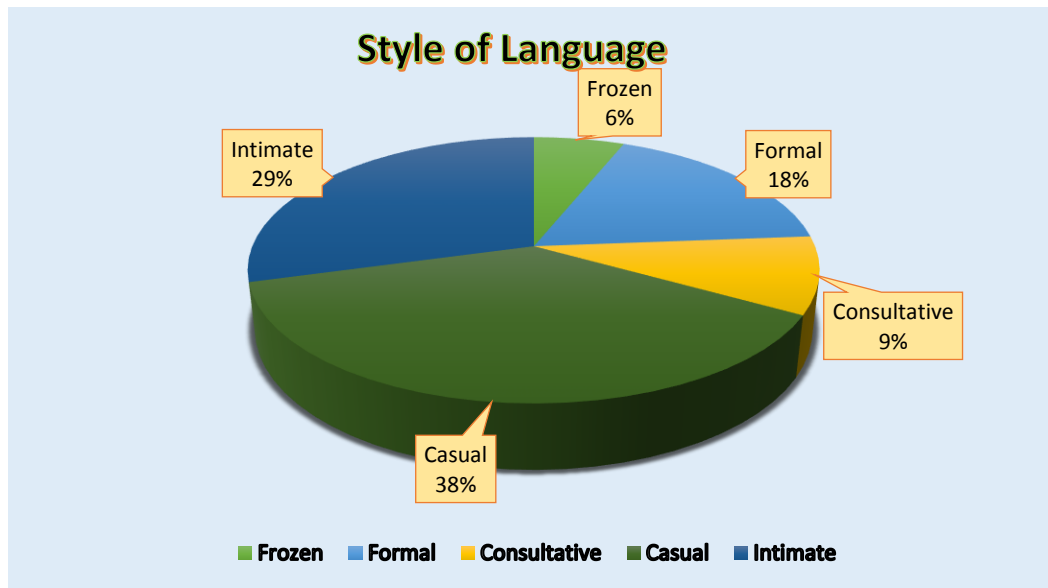
Keraf (1991) stated that language style is the way of the people to express an idea with the special language which can show the writer's soul, personality, and pattern. It is the way of people to convey their expression through language.

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Damara Alif Pradipta

December 29, 2016 · ④

Dalam formalisms agama.. Yang berbeda mungkin ada Islam, Kristen, Budhal, Hindu, Konghucu, Zoroaster, Yahudi dll.

Tapi ketika kita masuk lebih dalam ke spiritualitas atau mistisisme..

Semuanya sama tidak ada yang berbeda.. Krn bagaimana pun juga, kita semua menuju akar yang sama..

Yang menjadi perbedaannya adalah ada ORANG BAIK Dan ORANG JAHAT..
Itu saja perbedaannya.. — **Fr**

Fr

In the status above, can be seen that Alif uses a formal language to share his argument about religion. In that utterance, looks that Alif is religious man. He uses careful word with the grammatical pattern. That sentence was also seriously impressed. So, it is can be categorized that this utterance belongs to formal style.

4.1.2.3 Consultative Style

Consultative style is a style that used in semi-formal communication. This style used among strangers or distant work colleagues, in the other word, people who do not share the same immediate knowledge. For information where provide answer to such request in consultative, like: seller-buyer conversation, doctor-patient conversation, and so on. The example data of consultative style that used by Facebook users as illustrated follows:



Resvhica Leonita Maharaniy

September 25, 2016 · 🌐

Emirates Airline* is looking for Cabin Crew *[females]*

- basic salary *\$1,153.00* (USD)
- every flying hour will be paid apart

***Requirements*:**

At least 21 years

- Arm reach of 212 cm while standing on tiptoes
- Minimum height of 160 cm
- High school graduate
- Fluency in English (written and spoken)
- No visible tattoos while in Emirates Cabin Crew uniform (cosmetic and bandage coverings not permitted)
- Physically fit to meet the Emirates Cabin Crew requirements

Official site for registering:

http://www.emiratesgroupcareers.com/.../cabin_cr.../default.aspx

- contract 3 years;
- ticket every 1 year back home;
- 30 days paid annual leave

HB

You might have a sister/daughter/niece/friend/friend's daughter who may be interested.

.ur wings already exist.. All u have to do is fly... 🥰

The data which takes from Resvicha utterance in her status updates shown consultative style. It can be seen from the content of the information that she was shares on Facebook. The information contains about job vacancy that needed by Emirates Airlines. There is a description about salary and some requirements of the register. It is included the promotion of Emirates Airlines that Vicha share on Facebook. the language that Vicha's used is include a consultative style because there is a sentence that Vicha added in the last sentence to suggest the other person. From the whole of utterances of Facebook users, the researcher

Miko profile. Intimate style can be seen from the word “dear my love”. In addition, the intimate style can be identified through the words of love or through the person tagged in the status updates.

Basically, it is not public assumption, instead now Facebook users more often use the words of love to express their feelings to someone that they love through social medium, especially through Facebook account. Not only to express their feeling, their loving, there interest to someone but also it is the one of the way of people in constructing the identity. All of them think by showing that utterances, other people can know that they have a partner, they have a pair in love with someone. This is the reason why they choose intimate style in their status updates in Facebook. The frequency and the percentage of each feature are charted in figure 4.3 below.

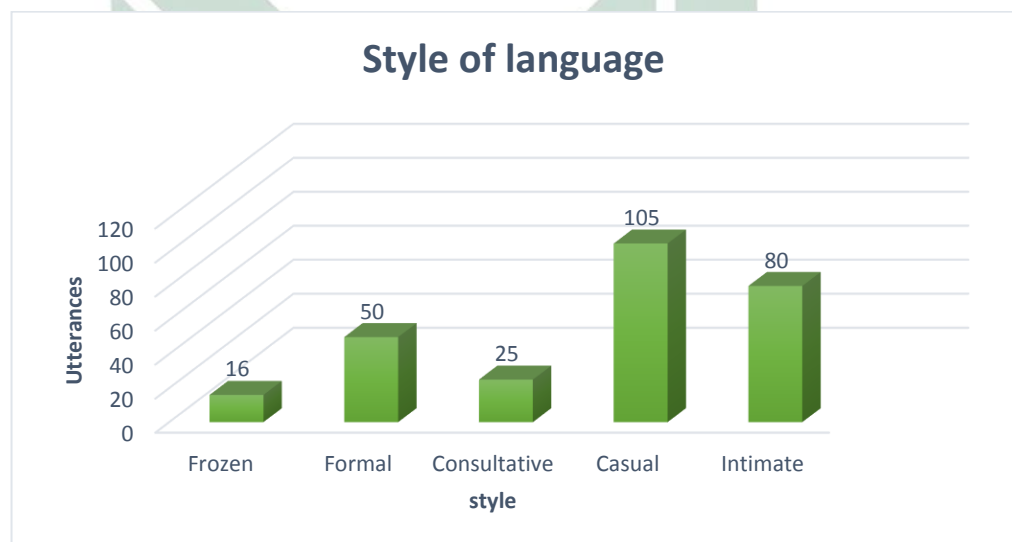


Figure 4.3 Style of language.

style is subsequently in the second level which is used 29%. Formal style then follows as the third style which is used 18% or 18%. Consultative style is in the fourth level which is used 9% or 9%.

Discussion

The result of the present study implies that Facebook users use different styles to express their personal identity construction and style attached to their stance. Facebook users take the stance in order to position themselves in relation to others. Meanwhile styles attached to the way of Facebook users' expression.

Regarding the three kinds of stance, Facebook users' epistemic stance is the highest frequency used (159 times or 54%)

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Based on the findings, Facebook users evaluate people, things and social issues. Their evaluations consist of positive and negative value depend on their view toward the object. Facebook users perform affective positioning stance in order to express his feeling and position themselves along the affective scale. The use of affective predicate is varied including noun, verb, adjective and adverb (Biber as cited in Chindamo et al, 2012). The object of Facebook users' stance includes the things and people. Facebook users perform epistemic positioning stance in order to degree or certainty to object discussion and positioning themselves along the epistemic scale. The use of epistemic predicate is varied including noun, verb, adjective, adverb, conjunction, modal, preposition, and pronoun. Facebook users calibrates his relation to their interlocutor by taking alignment and dis-alignment. Facebook users take alignment stance via imitation, feedback and agreement. Meanwhile dis-alignment, they take the stance by changing the topic, dis-agreement or refusal.

[illegible]

Based on Martin Joss theory about language style, there are five kinds of language style. The first is frozen style which the characteristic of the sentences is very formal situation. The sentences are complicatedly related this style requires high skill. The second style is formal which used in formal situation where there is the least amount or shared background knowledge. The characteristic of this style is standard form with low intonation, and present in the important information. The third style is consultative style which sometimes combines the formal and informal language. It takes place in business transaction or daily life. The fourth style is casual style. It is the most commonly used in the numerous of Facebook users' utterances. This style occurs in an informal situation and occurred between friends or family. And the last style is intimate style which commonly used by people who have close relationship and known well each other such as in conversation between father and daughter, husband and wife and the couple. Basically, the choice of language style not only can be influenced by some factors, such as age, gender, and sex but also by background of knowledge each account of Facebook users. From those factors, it can represent their personal identity each account.