CHAPTER III

METHOD OF THE STUDY

This part discusses the methodology of the research. It consists of research design, the role of the researcher, research instrument, subject of the research, data and data source, data collection, and data analysis.

3.1. Research Design

In conducting this result, the researcher used the descriptive qualitative research. A qualitative research is always descriptive that that the data collected are in the form of words or pictures rather than numbers (Bogdan: 1992). Moreover Cresswell (1992) stated that "we conduct qualitative research because we want to understand the context or settings in which participants in a study address a problem or issue (p.40).

In this study, the researcher took qualitative approach because the analysis was about finding and analyzing tweet of Donald J. Trump's twitter in its twitter. The researcher tried to find kind of language function and the meaning behind the words.

3.2. Research Instrument

The main research instrument of this research is the researcher himself, who collects the data and analyzes the tweets of Donald J. Trump in his twitter.

3.3. Data and data sources

According to Mukhtar (2013:99), data in the research is things known or assumed, means that something that is already occurring as empirical facts. The data of the research in this research are the words, phrases or sentences which

contain six language functions based on the Jakobson's theory. Whereas, the data source is sources that enable the researcher to get some information or data that is needed in a research (2013:107). The data source of this research is Donald J. Trump's tweets which are taken from Donald J. Trump's twitter account @realDonaldTrump. The researcher chose the tweets which are posted start from 20 June 2016 until 10 October 2016 because some reasons as stated the researcher in the first chapter of the research. During the period, Donald J. Trump already post 1200s tweets. It is impossible to analyze all of them. So, the researcher only chose 30 tweets as the sample by choosing the tweets randomly. He believes that 30 tweets are sufficient to conduct this present study.

3.4. Data Collection

The data were collected from Donald J. Trump's twitter. All of the data are the words, phrases, even sentences that contain language functions based on theory of Jakobson as found in Donald J. Trump twitter's tweet. The researcher collects the data by several steps below:

1. The researcher selected tweet of Donald J. Trump in his twitter randomly.

2. The researcher printed out the selected tweet directly.

3. The researcher underlined the data namely the words, phrases or sentences of Donald J. Trump's twitter tweets which were containing six language functions based on Jakobson's theory (referential, emotive, conative, phatic, poetic and metalingual function) by using different color

of pen so that the researcher is easy to classify it into kinds of language functions.

4. The researcher classified the data which were underlined into kinds of language function based on Jakobson's theory so that the writer is easy to analyze it.

5. The researcher analyzed the data which were underlined and classified into kinds of language function based on the Jakobson's theory in order to get the answers of the research problems.

3.5. Data analysis

In analyzing the data the researcher did several activities:

1. The researcher analyzed and connected the data with the theory of Jakobson that is introduced six functions, such as referential, emotive or expressive, conative or directive, phatic, metalingual and poetic function.

2. Then, the researcher described or explained the data which are classified into six language functions based on the Jakobson's theory.

3. Next, the researcher looked for the language function mostly used on Donald J. Trump's twitter tweets.

4. To answer the second question of the research, the researcher analyzed more detail by seeing and reading the text and its context of Donald J. Trump's twitter tweets to get what actually the meaning behind language function of Donald J. Trump.